



## Hall of Fame inducts 11 alumni for 1991-92

BY ANDY ELLNER  
Staff Reporter

Andy Borowitz, writer, creator, and former executive producer of the television hit comedy "The Fresh Prince of Bel Air", was one of 11 distinguished Shaker graduates who were inducted into the Hall of Fame in an assembly on October 14.

During the assembly, each of the inductees spoke briefly about his career and high school experiences and gave advice to students.

After the assembly, Borowitz spoke more specifically about "The Fresh Prince of Bel Air" and other sitcoms.

"One of the things I enjoy the most is getting to know the youth culture I might have otherwise gotten out of touch with," said Borowitz, whose wife, Susan, is also in the business of writing and producing. "Making 'The Fresh Prince of Bel Air' has been a listening experience as much as anything. I've really started to get into the hip hop music."

According to Borowitz, an average episode costs \$500,000 to make, while a 30-second commercial during an episode costs \$150,000.

He and his wife are currently creating a new sitcom called "The Neighborhood," a show compatible with "The Fresh Prince of Bel Air" that will air immediately following it on Monday nights.

Like many of his fellow inductees, Borowitz feels that Shaker did a great deal to prepare him for his career. He has been able to incorporate some of his high school experiences into his work.

An example of this, Borowitz said, was the sitcom "Square Pegs," about two high school girls who wanted to be popular. The

show aired several years ago but has since been cancelled.

The value of a Shaker education was a common subject in all of the speeches of the inductees.

"Shaker is the only private school education available in a public setting in the United States. It is the best America has to offer," said Linda Rocker, a judge in the Court of Common Pleas and a former assistant principal of Shaker.

Clyde Nash, the director of the Department of Orthopedics at St. Luke's Hospital, went even further.

"Shaker is, was, and will always be a magical place," Nash said.

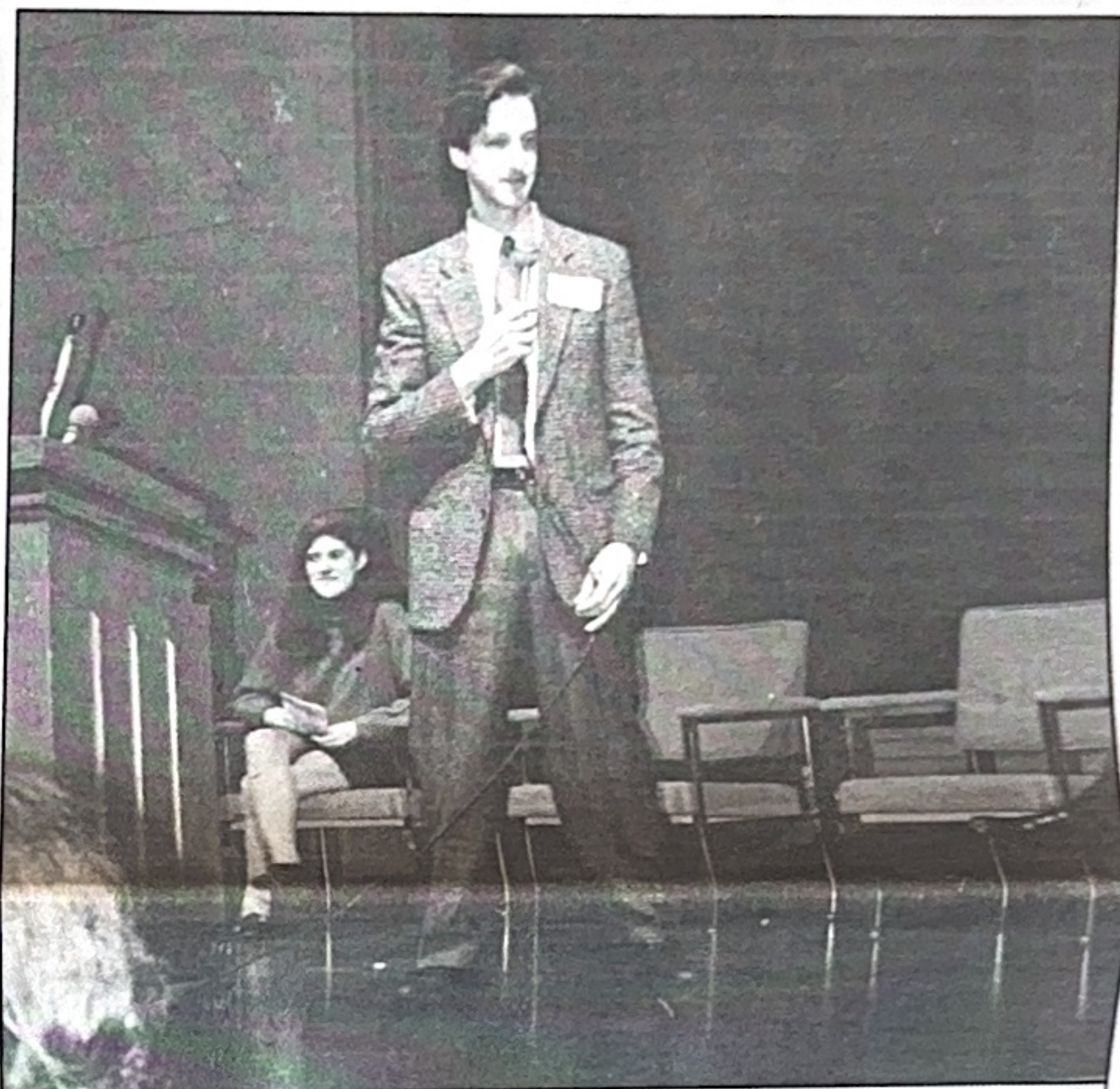
Nancy Klopfer, head of her own casting company in Los Angeles, emphasized that she did not make the most out of her high school education but was successful mainly through her efforts and perseverance after high school.

"The most important thing you need in the world is to believe in yourself. If there is one thing that I wish to impart to you today, it is that you can do anything," said Klopfer, whose casting credits include "Risky Business," "White Nights" and "An Officer and a Gentleman."

Students' reactions to the assembly were mixed. Many expressed boredom as a result of the number and content of the speeches. However, Borowitz's speech drew an excellent crowd reaction.

"Andy Borowitz and Nancy Klopfer were interesting. I like the way [Klopfer] showed how people can make it big on their own," senior Brice Caldes said.

Other inductees were Gill Cargill, Henry Goodman, Alan Kopit, Richard Krauss, Caroline Minter, Ed Spizel and Janet Wolfe. Their careers range from salesman to student to psychologist.



**BACK TO HIS ROOTS.** Andy Borowitz, writer and creator of the hit television comedy "The Fresh Prince of Bel Air" and distinguished Shaker graduate, speaks to seniors in the Hall of Fame presentation October 14. In the presentation, 11 graduates were honored in the large auditorium.

Shakerite photo by Josh Harris

## Candidates prepare for upcoming elections

BY NANAR TABRIZI  
Staff Reporter

On Nov. 5, Shaker residents will go to the polls to elect a new mayor, four members of city council and two board of education members.

The candidates for mayor are John Feighan and Patricia Mearns. Along with incumbent George Weiner, city council candidates include James Calland, Jan Devereaux, Mark Gresham, Ric Marous, Judy Rawson, Winston Richie, Lewis Robinson, George Roth, Gary Washington, James Darrah, Don Kral and Ken Gautner. Running uncontested for the two available seats on the board of education are Donna Whyte and incumbent Martin Kolb.

Throughout the campaign, Shaker residents have had several opportunities to come into contact with the candidates. Resident Cindy MacLaran, for example, met several candidates at a coffee, the regatta and a block party.

"I'm looking for people who will sup-

port the city and keep the schools at as high a status as they are now," MacLaran said.

Resident Zena Kaplan looks for different qualities in a candidate. She feels that the city should be more environmentally conscious.

"I asked [the candidates] a question on lawn pesticides and they didn't seem to know too much about that," Kaplan said.

For others, the sincerity of a candidate plays a significant role in their decision on who to endorse.

"A candidate should show dedication to the community, not just quote things he or she wants to do, but things he or she can actually obtain," senior Shelby Hyvonen said.

Junior Ken Howard said that he had neither heard nor thought about the elections. According to Howard, the qualities of a candidate should be gaged not so much on the issues, but on their emphasis on teenagers.

Like those of the members of the community, the opinions of the candidates also vary.

City council candidate Calland feels that the city government needs to be more open

and reach out to the citizens of the community.

"I want to see a truly open and responsive community," Calland said.

Weiner agreed with Calland's opinion.

"We need more timely relations with the public in decision making processes," Weiner said. "All meetings should be open to the public, with public notices in SunNews. The council would also be happy to be invited to community association meetings, and not just during election years."

Marous, however, emphasized restoring pride in the community through school spirit.

"I think high schools should be proud of their community," Marous said. "I've gone to a couple of football games and have found out that the attendance is low. When I went to high school, you couldn't find a seat in the stadium for a track meet, let alone a football game. We need to show students we're behind them and support them 100 percent."

Improving the school/community relationship is also a concern of Mearns. She hopes to establish joint meetings between city council and the board of education.

"This is a strategic plan for the future, a

plan for capital improvement and new facilities," Mearns said.

Roth strongly encouraged high school students to take leadership roles.

"With encouragement, kids can take giant steps in solving some of their problems," Roth said. "Gangs are not cleared up solely by parents or solely by the police. It's a lot easier to solve problems within one's own peer group."

Unlike Roth, Washington feels that the best way to deal with issues is by direct interaction between students and administration.

"I believe there was a survey on high school students done by [social studies teacher] Jerry Graham last year," Washington said. "The first thing I would do [to solve the problems] is to take a look at that."

Washington also said that the upcoming election is critical to the future of Shaker Heights.

"We need to strike a balance between legitimate but often conflicting interests," Washington said. "We need to make a decision in context of the best interests of the overall community."



# New shopping center merchants optimistic

BY REBECCA DAVIS  
Staff Reporter

The opening of the relocated and enlarged Heinen's at Shaker Towne Centre on Oct. 2 attracted a large crowd of customers and encouraged optimism from several area businessmen.

"[The new development] will bring this shopping area into the 20th century," Jeff Heinen, owner of Heinen's said. "We think that this is a real positive change for Shaker Heights."

Heinen's new store employs twice as many people as the old store.

City planning and development director Phil Heintzelman said that the city hoped the new development would be better able to serve the needs of the community than the previous one.

"[The city's goal was] to create a first rate shopping center for the citizens of Shaker Heights," Heintzelman said.

Blockbuster Video was the first new business to open. Its manager, Richard Kritzburg, said that he is optimistic despite slow business since its opening in September.

"Once all the stores are open, we will expect a lot of steady growth at that point," Kritzburg said. "We cater to the family, and this is a very family-oriented area."

Several businesses across the street are also positive about the changes. Millie Johnson, a cashier at Shaker Sports, said that she has already noticed an improvement in business at her store.

"Now people have a tendency to drive by and stop in, and I think that's going to be a great asset to this community," Johnson



**SHOP 'TILL YOU DROP.** The new Shaker Towne Centre will celebrate its grand opening on Oct. 19. Merchants are hopeful that the new center will attract consumers from all areas of Shaker. Two residents browse in the new stores.

Shakerite photos by Sarah Wagner

said. "People from all over are coming. I've worked in this area for 25 years, so I have a very positive attitude about it."

In contrast, Joey Carter, owner of Noble Fish, expressed concern for his business with the opening of Heinen's.

"Heinen's has put in a pretty big fish counter over there," Carter said. "It's going to be very competitive."

Mr. Hero, also located across the street, has welcomed new tenants by giving them a 10 percent discount.

"There seems to be a feeling of new life here with the people that have been here for

a long time," said Rick Incorvia, consultant to Mr. Hero's. "[The development provides] a lot more reasons to bring a lot more people into an area that was getting just a little too quiet."

Debbie Srp, co-owner of Touch of Italy, also said that she was pleased with the development.

"Mostly it's been great for us because all the construction men came in to eat," she said. "And they've kept us abreast of what's going on there."

Her husband and co-owner Michael said that he was more skeptical.

"If they fill it with good tenants it will be a good mall," Srp said. "It'll bring a lot of good business to the area. They have to fill it first."

Heintzelman said that although the development still has room for more tenants, 70 percent of the footage has been leased.

"Leasing will go slowly," Heintzelman said. "Smaller tenants will come, but it takes time."

Sophomore Lydia Tolbert, who toured the new Heinen's on opening day, was pleased with the new store.

"It's better than the old one," she said, and added that she hopes clothing stores and a movie theater will be among new tenants.

Senior Jasper Curry said that the new Heinen's is a definite improvement.

"It was bigger than any Heinen's I'd ever been to, junior Kelly Carleton said. "It's bigger and better—more aisles, no waiting, more food, more customer help. My grandmother lives in East Cleveland and she comes to the new Heinen's."

Junior Rachel Englehart agreed.

"[The new Heinen's is] new and more modern looking," Englehart said. "I think it'll attract more people because it looks a lot nicer and I've heard it has a wider selection of things."

Additional stores will be open by Oct. 19, according to Harvey Tessler of Chase Properties, the developer for the project. Mail Boxes, etc., Todd's Cleaners, Barris Optical, Baskin-Robbins and Mary-Anne's, a dress shop, are expected to open on the 19th, with National City Bank, located in a separate structure in front of the development, opening on the 15th. Revco will open next fall, Tessler said.

**The new Mazda is revealed.  
Clarence Thomas faces accusations.  
The pool area is completed...**

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SKI THE **Colorado**  
SLOPES OF

**The Shaker Hts. Recreation Department**  
is hosting a skiing excursion to Denver,  
during the week of March 23.



- Open to students in grades 9-12
- Trip coincides with Shaker's spring break
- Organizational meeting Nov. 6, 7:30 pm at Thornton Park
- For more info: 491-1295

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# Students torn between school and jobs

Students are undecided as to whether part-time jobs are beneficial or not to their performance in school, according to a survey of 250 students.

Out of the 47 percent of those surveyed who have part-time jobs, 41 percent were unable to decide if their schoolwork suffers as a result or not. Junior Caitlin Roberts, who is employed at a restaurant, says that her success is dependent on her workload.

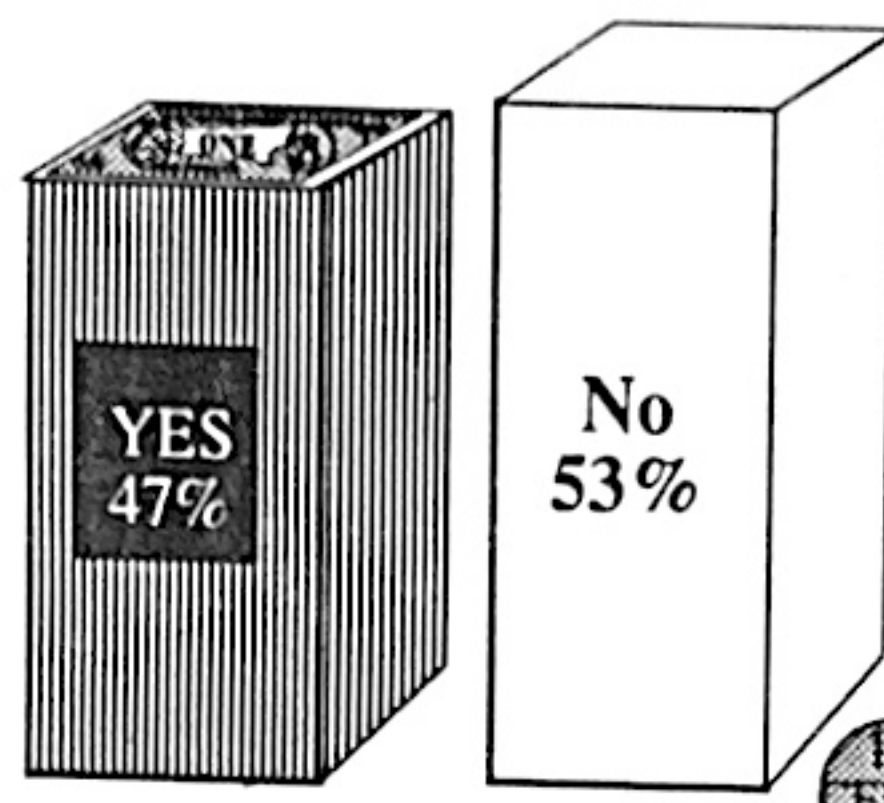
"It depends on the homework load I have the night I work," Roberts said. "If it's a lot, then I might get overwhelmed and not do as well as I could."

Senior Shannon Taylor, who also works at a restaurant, believes that her job tires her greatly, regardless of the homework she has.

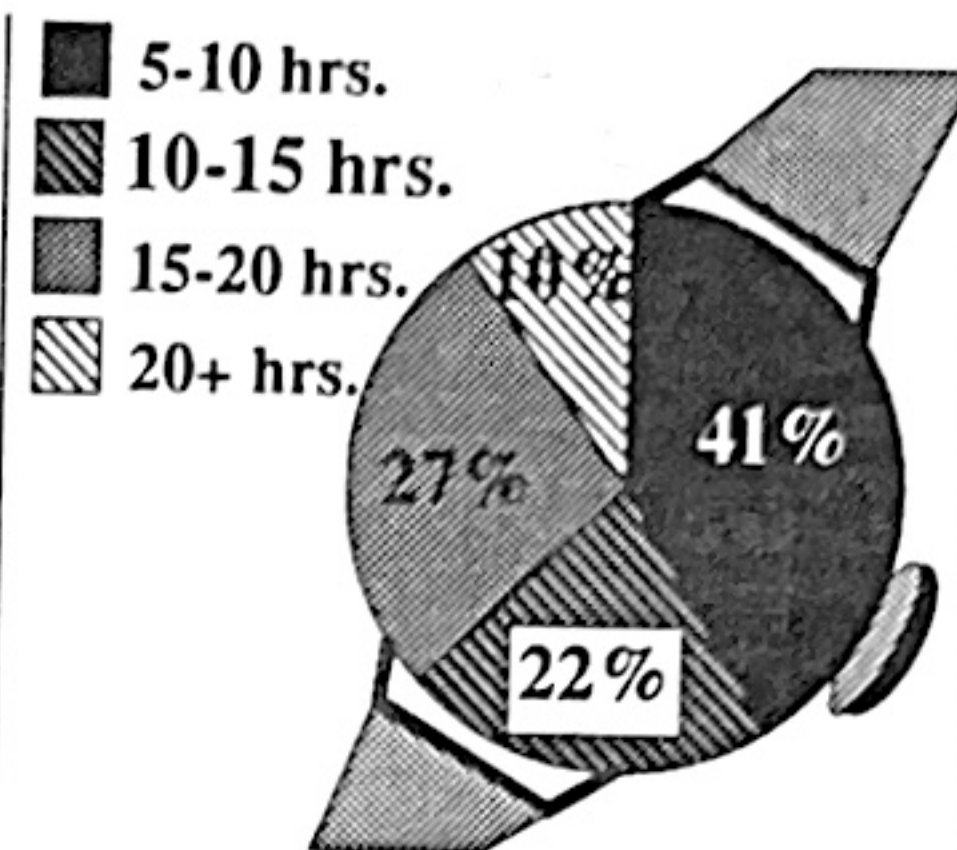
"Having a part-time job can wear you out if it's very challenging, like mine is. It takes up my week-end and makes me want to sleep late," Taylor said.

## Students report on part-time jobs, effects at school

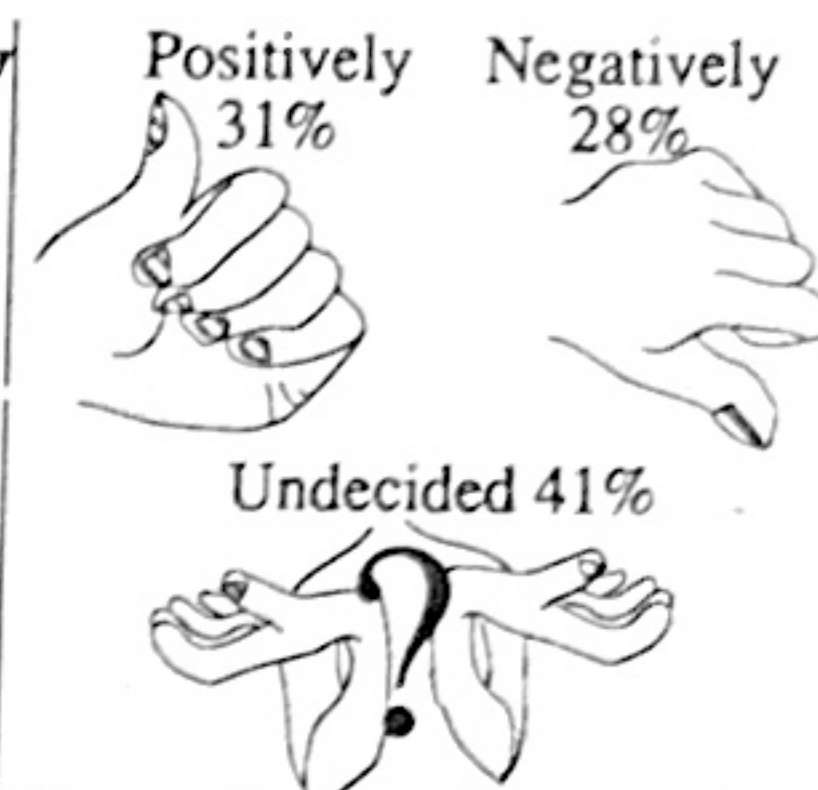
Based on a Shakerite Survey of 250



Do you hold a part-time job during the school year?



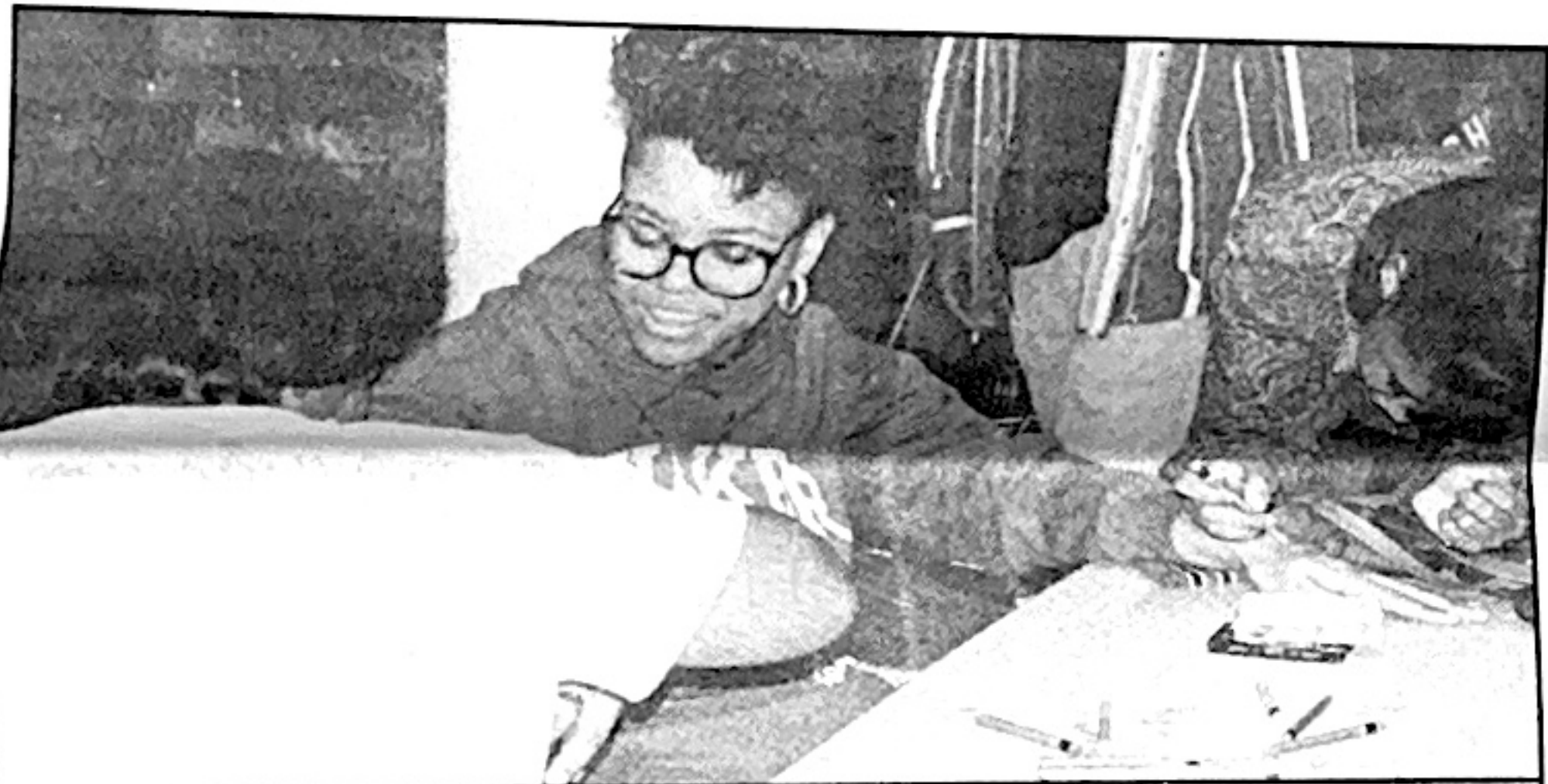
Approximately how long do you work each week?



Do you believe that your job positively or negatively affects your schoolwork?

Graphics by Kathryn Schulz

# Student Council strives for school spirit



**SHOW THAT SPIRIT!** Senior Wandy Wyley watches as her hands are painted at the United Way Carnival on October 12. The carnival is among many of the Student Council-sponsored activities designed to increase school spirit, according to senior president Dana Goodman. *Shakerite photo by Josh Harris*

BY LORNE NOVICK

Staff Reporter

A United Way Carnival, a white elephant sale, a winter formal and an improved prom are among the activities being considered by Student Council to increase school spirit and community awareness.

Senior president Dana Goodman said that through these functions, along with a unified effort of the students, the high school can become an enjoyable experience for everyone.

"We're trying to get more school spirit into the school and we feel that once we have everyone participating, we can make big things happen," Goodman said.

Goodman, along with senior class vice president Betsy Werbel, and treasurer Terry Davis, have begun to put their plan into action.

They attended Cuyahoga Community College for a United Way Day four weeks ago in which, along with students from other

schools, ideas were discussed that hoped to raise money as well as add enjoyment to the school.

One of the reasons that Werbel believes there has been a lack of school spirit in the past is because of the past student council's inability to get every person involved.

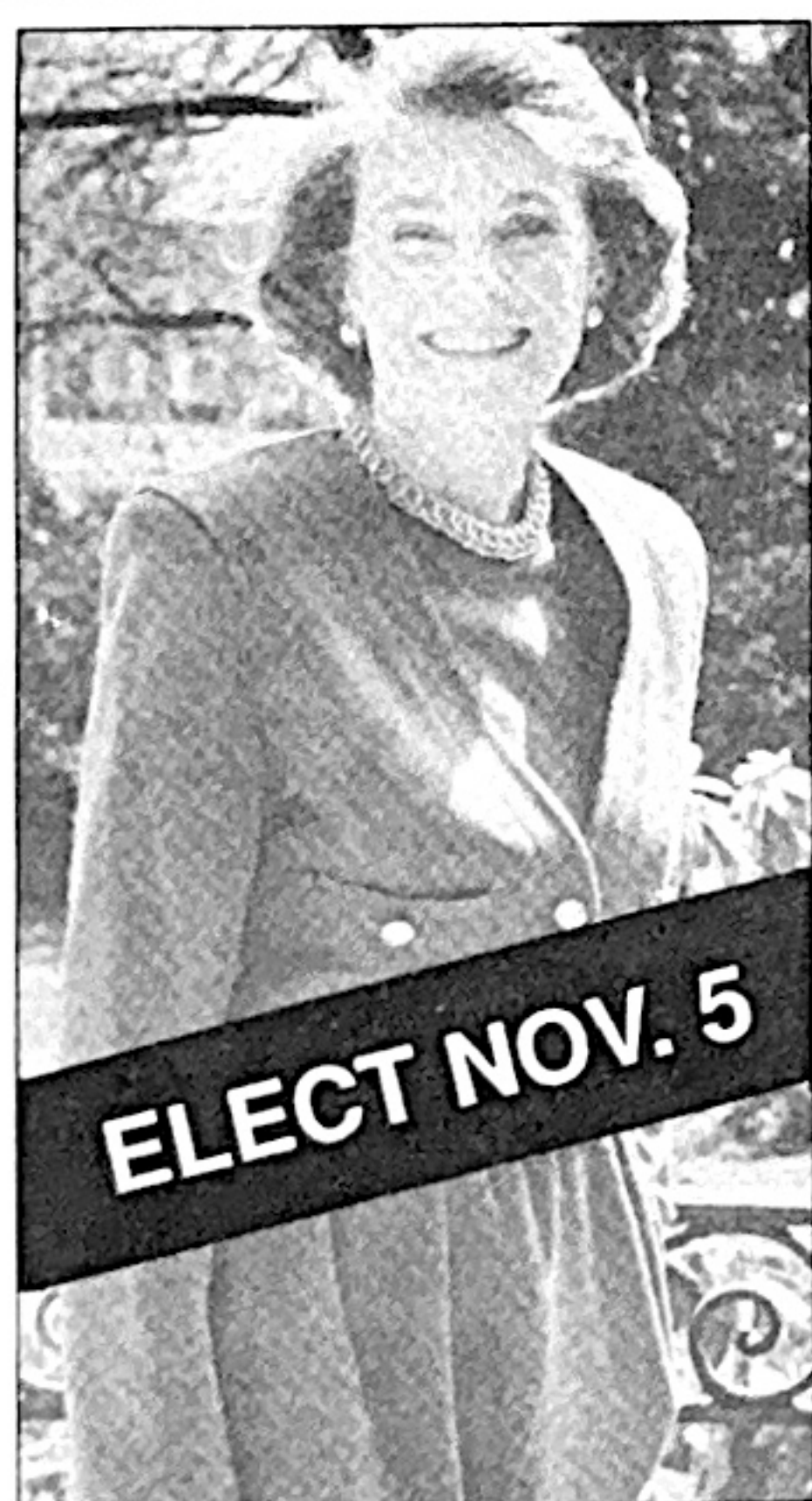
"School spirit wasn't encouraged in the past. Part of student council's responsibility is to get everybody involved," said Werbel. "This year we're trying to get everyone involved."

Junior president Jaime Porras agrees. "School spirit is a vital part of a high school experience and without it, something would be lacking," Porras said.

This year's student council is receiving increased help from a number of advisors who have been helping out, including librarian Kelly Jons.

"Mr. Jons has been really enthusiastic. Ms. Lawson and Dr. Rumbaugh have been a big help too," Goodman said.

Mr. Jons has been pleased with Student



**ELECT NOV. 5**

**PAT MEARNS**  
MAYOR FOR SHAKER

Paid for by the Mearns for Mayor Committee  
Stan Brown, Treasurer • 3028 Woodbury Road, Shaker Heights, Ohio 44120

JAN

**DEVEREAUX**

FOR SHAKER CITY COUNCIL

- JAN is a proven leader in Shaker
- Citizen Finance Review Committee, 1989
- Community Services Governing Board, 1986-88
- Campaign Manager, 1986 School Levy
- President, Malvern PTA, 1981-82
- President, PTA Council, 1985-86
- Chairman, Screening Committee, Shaker Heights Citizens Committee, 1987
- Member, Steering Committee, Malvern Community Association, 1982-83

- JAN is qualified for City Council
- Citizens League of Greater Cleveland, Membership Manager, 1988-1991
- Certificate in Management of Non-Profit Institutions, CWRU, 1988
- M.A., University of Houston, 1967
- B.A., Stanford University, 1965

- JAN is committed to Shaker
- Member, Shaker Heights Youth Center Board, 1991-present
- Member, City-to-City Board, 1990-present
- Board Member, League of Women Voters, 1983-88
- Shaker Resident for 14 years, along with husband Michael, a neurologist at Mt. Sinai Medical Center and CWRU Medical School; daughter Charan, a graduate of Shaker High and Stanford University; and, son Robert, a Shaker High graduate now attending Washington University.

**On November 5th -  
Elect JAN DEVEREAUX**

Paid for by the Jan Devereaux for Council Committee •  
Allan Zambie, Treasurer • 2953 Litchfield Road, Shaker Heights, Ohio 44120

## Some upcoming events...

### October

- 19 (Sat.) - 8:00 am - PSAT given at high school.
- 12:00 pm - Homecoming parade.
- 2:00 pm - Homecoming football game, Normandy at Shaker.
- 8:00 pm - Homecoming Dance.

- 22 (Tues.) - 9:00 am - Cleveland 2000 assembly featuring State Senator Eric Fingerhut.

- 25 (Fri.) - 7:30 pm - Fall orchestra and choir concert.

- 26 (Sat.) - 8:00 am - ACT given at high school.

### November

- 1 (Fri.) - End of the first grading period.

- 2 (Sat.) - 8:00 am - SAT/ACH given at high school.

- 5 (Tues.) - Election Day.

- 13 (Wed.) - Girl's Fall Sports Award Program.

- 14 (Thurs.) - Boy's Fall Sports Award Program.



# Beer and cigarette ads mislead teenagers

During an hour of primetime television, one will probably view at least five beer commercials. "So what?" you say.

Well, the fact is that these commercials are extremely hypocritical. You will probably see a young man with three beautiful women at his side. The guy on the commercial could easily be under the legal drinking age of 21.

This is very misleading. So is the surgeon general's warning listed at the bottom of all cigarette ads as well as the message, "please don't drink and drive." These commercials were created for the same reasons that all commercials are created; to sell the product. The makers don't care whether you are 21 or not, as long as you will buy the beer. And the only reason they don't want you to drink and drive is because you cannot buy their product when you are dead.

Advertisers are propagandists, in the true sense of the word. They will do anything to get you to go out and buy what they advertise. Thus, they have young men (probably not much older than the legal drinking age) starring in many of the commercials. The fact that he is surrounded by at least three beautiful women is just another device used by the advertisers. What they are trying to do is make you think that you could be as cool as the guy in the commercial and be surrounded by three beautiful women if you drink that kind of beer or if you smoke that brand of cigarettes.

Quite simply, these commercials promote the use of alcohol by underage people. You get your hands on their product; although you are breaking the law, it doesn't matter to them because they are making their money. Not only do they not care about whether you break the law, but they don't care whether your health is in danger because of their product. It is highly doubtful that they would even put a warning on the package if it were not required by law because in effect, they promote their product and then denounce it. This is one reason that these ads are

hypocritical. If they really cared about your health they would not hide the warning in a tiny box in the corner.

In beer commercials, the end will often consist of a serious note on not drinking and driving. Or maybe a "know when to say when" sign. These commercials place this at the end for two reasons. First, they think you will still be in awe of the guy and the women, and so they think you will overlook the message. Second, they figure that if you do see the message, it will not change your opinion much. They put on a nice voice begging you not to drink too much. This might make you think that they care about your general welfare. But all they truly want is to get you to buy more and more of their product. The technique is that if you think this company cares about you, then it deserves your support.

If these commercials were made for any other purpose besides selling their product, they would be tremendously different. You would not see people having a great time. You also would not see one man surrounded by a multitude of women because of the beer he drinks or the cigarette he smokes. You would probably see something more like a smashed up car, or a drunk man sleeping in a doorway.

Imagine if there was an ad in your favorite magazine which depicted the lungs of a lifelong smoker or the ward of a hospital with people dying of cancer because of smoking. Then they could put a little box in the corner saying that their product might also make you more popular or a better dancer.

Alcohol and cigarette companies say that they care about what happens to you. They warn you about the risks you would take by using their product. But the truth is, they do not mean it. All they want is to sell their product, and they will pretend to be nice and caring to do it.



## Messinger disrobed by administration

To the editor:

Although my grievance might seem of little consequence in that it deals with a bathrobe, I feel that it has brought out an important issue. I have worn a bathrobe to school since last year. A few friends of mine, knowing of my affinity for the garment, bought me a new robe which they had decorated with their writing.

On September 23, I wore it to school. At the end of the day, I was informed that Dr. Rumbaugh wished to speak to me. After I had waited for him to finish a meeting, he told me that the wearing of my robe to school was inappropriate and that a teacher had complained. He reasoned that my parents do not wear bathrobes to work, yet my parents also do not wear much of the other kinds of clothing that are worn at this school either. Then he let me know that I was immature and that my friends were laughing at me.

I do not wear my bathrobe to school to make a scene (even if that is the outcome). Comfort and a sense of friendship was embodied in the new robe. However, Dr. Rumbaugh has made me less confident about my friends and my school. Yet, he has done his job; I have yet to wear my robe to school since.

Dan Messinger, senior

## Library should not be totally silent

To the editor:

Recently three other students and I were assigned a presentation in our English class. Unfortunately, none of us sees each other outside of school and we were too pressed for time to meet at someone's house. This seemed, at the time, the perfect opportunity to use the school library.

A library should be a place where students can go to study. If that study involves a group of students, a library should be ready to accommodate a group. Although we were finally allowed to use a conference room with a stern admonition to be silent from the librarian, the policy of "silent, independent study only" is incompatible with the true purpose of a library.

Study is not always silent, especially in school. My study is not harmed by other students' quiet discussions, and I can't imagine that my English group would have disturbed anyone.

It is the library's obligation to the school, indeed, its purpose, to give students a place of study. Our library should live up to that obligation and relax its rules on conversation and group study.

Ted Folkman, senior

## LETTERS TO THE EDITORS



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Things that could go wrong at homecoming...

10. You look better in your date's dress than she does.
9. Your date is a freshman and he starts to cry when he loses his pacifier at the dance.
8. Your date's parents from hell spend three hours interrogating you and then squeeze your cheek when you're finally headed out of the door.
7. Your date is a big "New Kids" fan.
6. You find out why they call your date "Polka-master of the Universe."
5. You've fallen and you can't get up.
4. Your date takes you to KFC and they're out of buckets.
3. You mistake a bar of ex-lax for your after dinner mint.

...and the #1 thing that could go wrong:

1. Your date sports the TI-81 graphing calculator.



Shakerite artwork by I-Huei Go



# Teachers afflicted by dreaded disease

BY JEREMY PARIS

Opinion & Columns Editor

## PERSPECTIVE

How many times have you awakened in a cold sweat after a nightmare about getting your term paper back with a grade of "F" plastered across the top? How many times has this dream come true? This is not a funny subject. It can happen to anyone.

I have a theory that teachers take a kind of perverse pleasure in tearing apart students' work, destroying hopes for a decent grade in the class. Actually, most teachers are not like this, but there are some egomaniacal devils out there who derive most of their life's pleasure from this.

If you are a naive creature, like a freshman, and you have no idea what I am talking about, I suggest you carefully read the next few paragraphs which contain a typical response to an essay that I may or may not have actually received.

In the opening paragraph of your essay entitled "The Effects of Ozone Depletion on the Migratory Patterns of Northern High School Football Players to the Big Florida Colleges," I disagree with your stated thesis and you know the price of forming your own opinions. You have already lost 25 points bringing your total down to 75.

In paragraph two you misspell the word "antediluvian", using two l's. This is a personal affront to my entire system of morals so you will be docked another 15 points.

In the second paragraph on the 14th page, you have the audacity to state that Albert Einstein is, in your estimation, the most brilliant person in history. But, do I not exist in the same history? You have hurt my feelings. That will cost you an additional 50 points bringing you down to 10 points.

By the way, for your blatant carelessness in making

your paper 100,001 words rather than 100,000, I am subtracting another 50 points.

Checking over your references, I have found that you refer to a comment made in the Oct., 1973 issue of Time magazine from an article by a Roscoe R. Coltrain. His middle initial is a P., not an R. Thus, I conclude that your entire paper is invalid and have notified Mr. Coltrain so he can sue you for copyright infringement. I am also subtracting an additional 300 points from your score bringing your total to minus 340 points.

Since this assignment is only worth 100 points, I will subtract the remaining 240 points from your next three tests giving you an automatic "F" in my class. A word of advice: If you are planning on writing in the future, it would behoove you to learn how to write. In fact, your paper was possibly the worst piece of garbage I have ever read.

(Editors note: Any resemblance between the "teacher" who wrote this response and any Shaker teachers is purely intentional.)

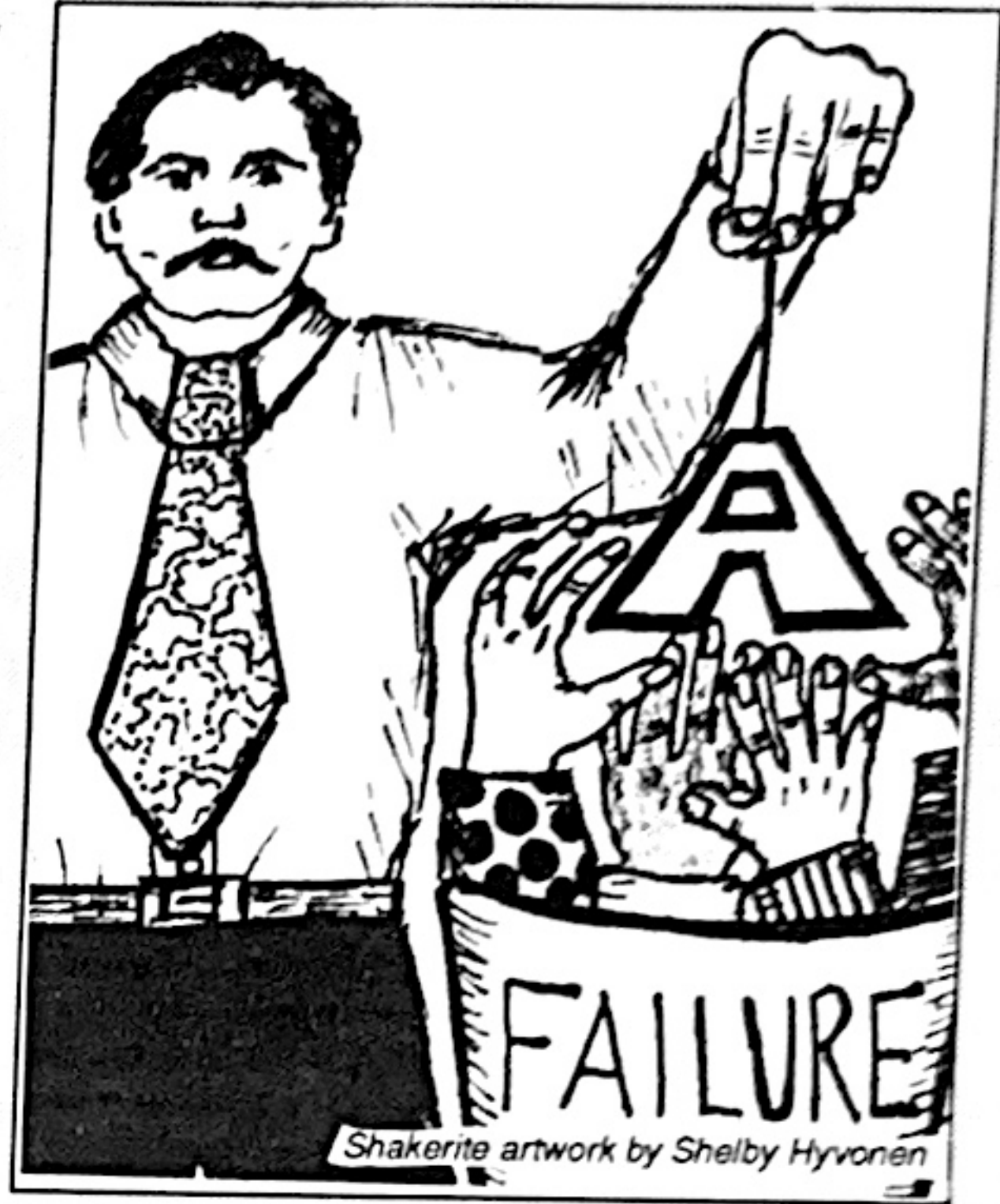
My next point deals with a malady which seems to be affecting many teachers at Shaker. I have taken the liberty of naming this sinister contagion the "Forgetting-That-Any-Other-Classroom-Activities-Exist" disease. This dreaded condition has been attacking teachers at an epidemic rate compounding an already bad situation.

This disease causes teachers to forget that students take other classes in which they also get work. Teachers similarly forget that students may even (shudder at the thought) be involved in extracurricular activities such as sports or, perhaps, the newspaper.

The major symptom of this affliction is that the afflicted begin assigning a week's amount of homework or projects for one night on the diseased assumption that students have nothing else to do besides their class's work.

In order to appease those out there who may already be afflicted (teachers), and those of you who support the afflicted (administrators), I am not suggesting that other activities are more important than any class or that they should be given priority, but both could be accommodated.

If teachers were more understanding of students' needs



Shakerite artwork by Shelby Hyvonen

(there is more to education than simply in the classroom), an environment more conducive for education and less confrontational could be created. Students would be more attentive and eager to learn and they would be able to avoid a related disease; the dreaded "Student-Stress-Syndrome."

This disease is a cry for help and a direct result of the earlier teachers' affliction. This malady could lead to prolonged nervous breakdowns and once bright and eager students becoming dreary, uninspired and unenlightened members of society also known as Republicans (touché). Teachers and students must work together to make compromises so that both diseases can be eliminated.

(Editors note: any sarcasm or caustic wit present in this article is intended and desired.)

## Cooperation, motivation needed to achieve integration in classes

BY LESLEY BLANTON

Staff Reporter

For years, Shaker has been smug in the knowledge that while the Cleveland school system has been forced to desegregate by busing, it has a school system of about 50 percent minority and 50 percent white. Yes, the reality is that while the schools may be integrated, the classes are not. The General classes have mostly black students while Honors and AP are filled with whites. It does not matter that the school is multiracial if the education received is unequal. Black students are not getting the level of education needed to assimilate into a white dominated society.

It is no secret that along the way to high school many black students are turned off by school. One cause for this lack of enthusiasm is peer pressure. While many white students in the upper levels have friends that take those classes, many black students do not, or would not, if they take those classes. This turns off black students who are capable of taking those classes. It appears white students have discovered what many of their black counterparts have not; being smart will not cause social rejection.

We cannot just blame the minority students themselves; the counselors, teachers and parents are also at fault. For seven years, both black and white students were in the same classes learning the same things, but once in junior high, blacks were tracked differently than whites. Why were these students not encouraged to take harder classes by the people who were supposed to look after their interests? Shaker cannot and will not have integrated classes if everyone is not working to integrate them.

One proposal to rectify this situation is affirmative action. Minority students could be pushed to take higher level classes even if they would not normally qualify for them

academically. This solution is not an easy one. It would get more black students into upper level classes thus making them more integrated. By being around other intelligent people they would be more motivated to learn. When someone is expected to fail they probably will, but if he or she feels that someone believes in them, then they are likely to excel.

There are some drawbacks to this plan. For the first time these students are in classes where average is not good enough, and hard work is expected. In fact, they will struggle because they are not used to the level and speed of the courses. Any student switching levels would have to make an adjustment in the way they work and study. It can be discouraging if they do not succeed in their first attempts at improving their course load. These failures could bruise self-esteem, discouraging minorities from taking other advanced classes.

If newly placed students, who will comprise a large portion of the class, are unable to keep up at first, it will be the teachers' obligation to slow down the class so that their students can grasp the concepts. However, slowing down the learning process would not be fair to those students who are prepared for a rigorous class. These classes would serve no one. Perhaps the true solution is strengthening the College Prep classes and reducing the total number of students in both General and AP level classes. Thus, the overall quality of education will improve.

The only real solution to Shaker's integration is for the Shaker school system to set up programs starting much earlier in schooling to encourage minority students to achieve. Mentor programs are needed so that the students can see and learn from successful blacks in the community and in college.

True integration in Shaker will be a long hard process that everyone will have to participate in. No one group can cure a problem that was created by all. Cooperation is necessary to create integration in the classrooms.



Shakerite artwork by I-Huei Go

## CHEERS & JEERS

Cheers to the record setting Indians... they're lamer than ever.

Jeers to having PSAT's on homecoming day.

Cheers to the bus driver.

Jeers to societal sexism which leads to males being applauded for sexual promiscuity while promiscuous females are treated like Hester Prynne.

Cheers to the football team scheduling one of its two easy games on homecoming.

Jeers to the dark side of the Force.

Cheers to the end of the Clarence Thomas confirmation fiasco.

Cheers to Dan Messinger's bathrobe.

Jeers to the Shakerite coming out in only three weeks... do people really want to hear from us more than once a month?

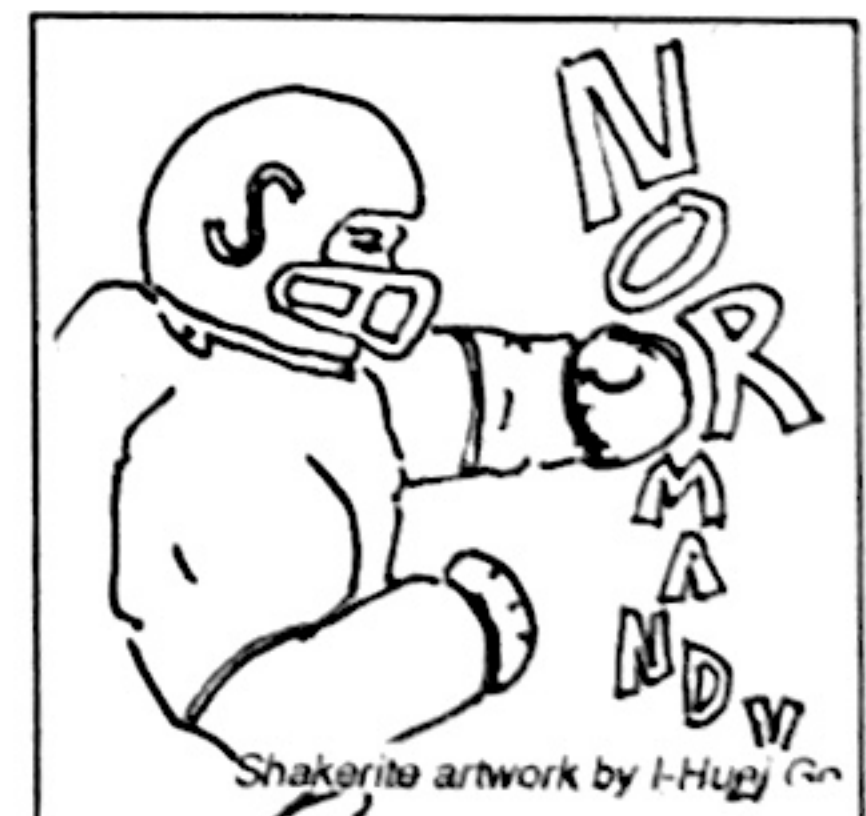
Cheers to the teachers who served at the Y.E.H. dinner.

Jeers to teachers who gave too much homework that night so we all couldn't go.

Cheers to Joe Blaggs, The Princeton Review's imaginary friend.

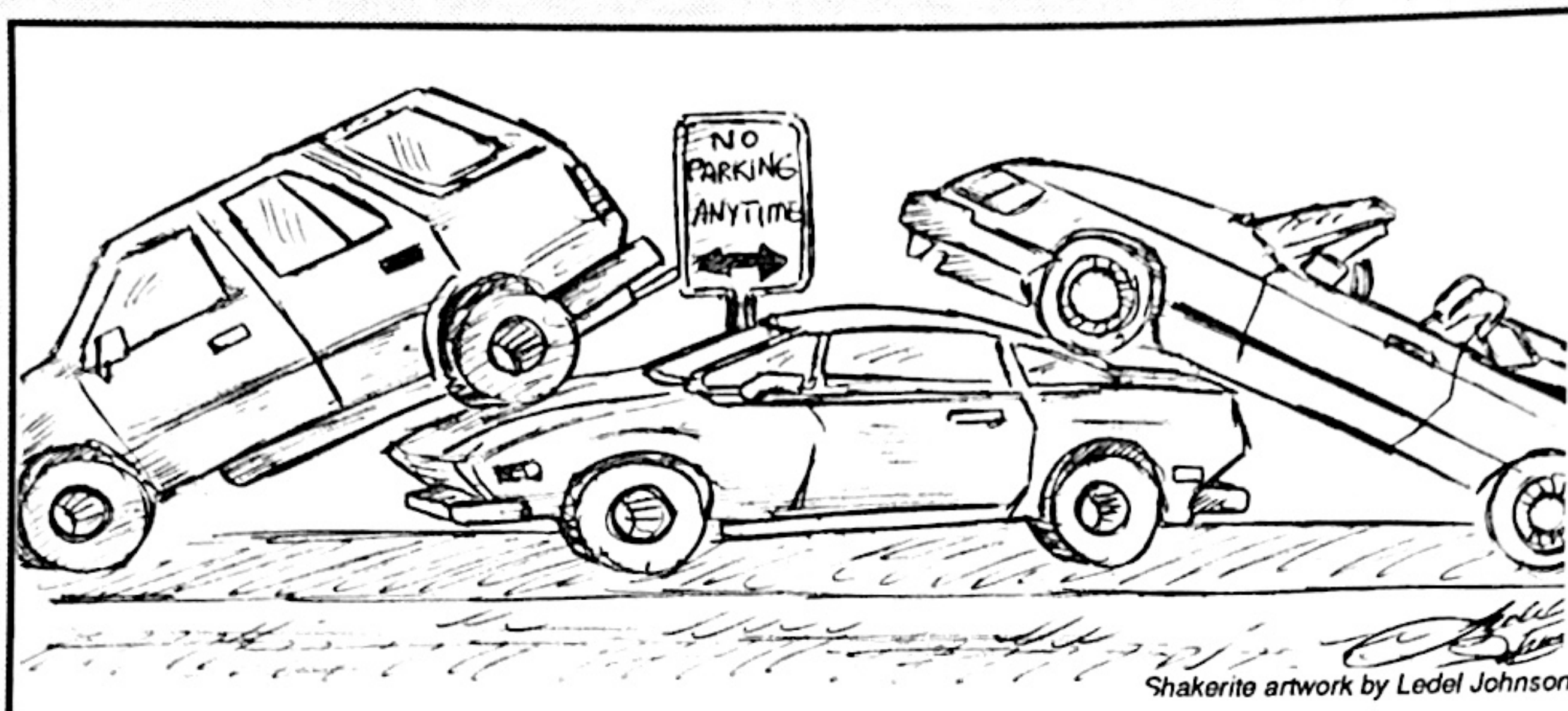
Jeers to sophomores who don't even know how easy they have it.

Cheers to the brilliant administrative move which brought us the "stain-proof" carpet in the cafeteria.

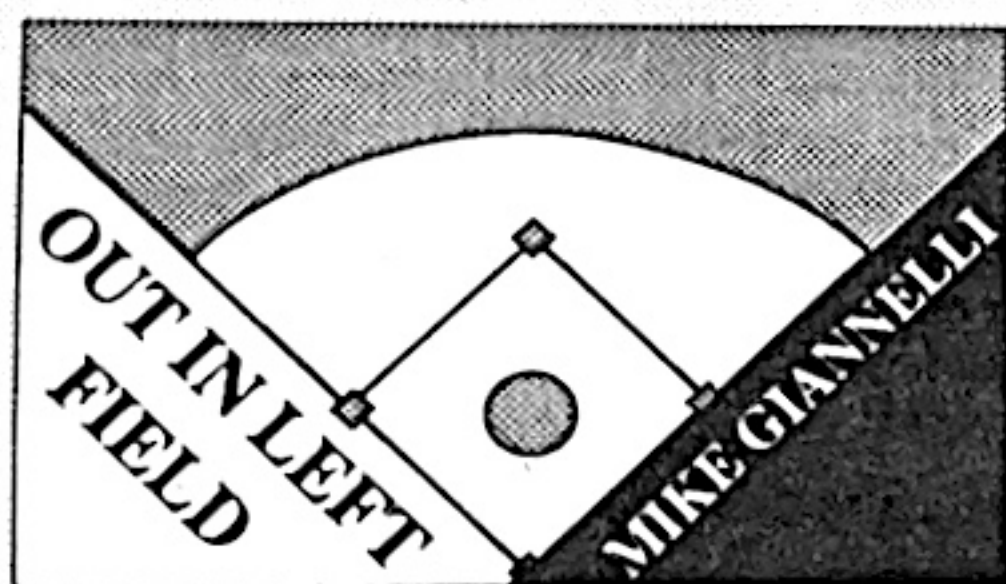


Shakerite artwork by I-Huei Go





## Students race for spaces



Countless numbers of people milling around the same area, searching hopelessly for a place to stop in the crowd. No, this is not Disneyworld over spring vacation. It is not the Boston Marathon. It is not sixth period lunch, nor even the library, where everyone gratefully stops to set down their book bags. This scene occurs outside the school as people search frantically for a parking space before first period.

The parking situation must change. However while a problem does exist, the administration appears to have failed to acknowledge it, much less try to remedy it. No budget plans have been made to try to alleviate this problem.

Nonetheless, while this problem may not be apparent to administration, it is a glaring one for more than just students. In my effort to further my education, and miss as many classes as possible, I have attended several college conferences. At the conference for Washington University in St. Louis their representative remarked on what a problem we had here with parking.

Perhaps next time he should walk in order to avoid the parking situation. However, how is he to admire our new cafeteria when he is too exhausted from the walk to climb to the second floor.

By the way, I really like those triangular signs on the lunch tables. Would the administrative genius who came up with such an idea please report to maintenance and help clean up this new assemblage of litter.

I am really impressed that while the problem of many students being unable to park is present, one of our fearless

leaders decided making little triangular signs would be cute. What's next? Origami? Paper clip chains? How about carrying book bags into the library?

Anyway, while I do understand the administration's concern for physical fitness, I would like to remind them that driving is not a sport. In addition, the marathon jog from people's cars to the school is a tad bit excessive. It should definitely count as independent study credit. Or, for gym class the teachers should have relay races and make everyone run to their cars to get something and then run back.

While running these gym/car relays, students may even find something interesting on their cars such as a parking ticket, which they can hardly be blamed for receiving as no legal parking spaces remain. Who cares about those fire hydrants?

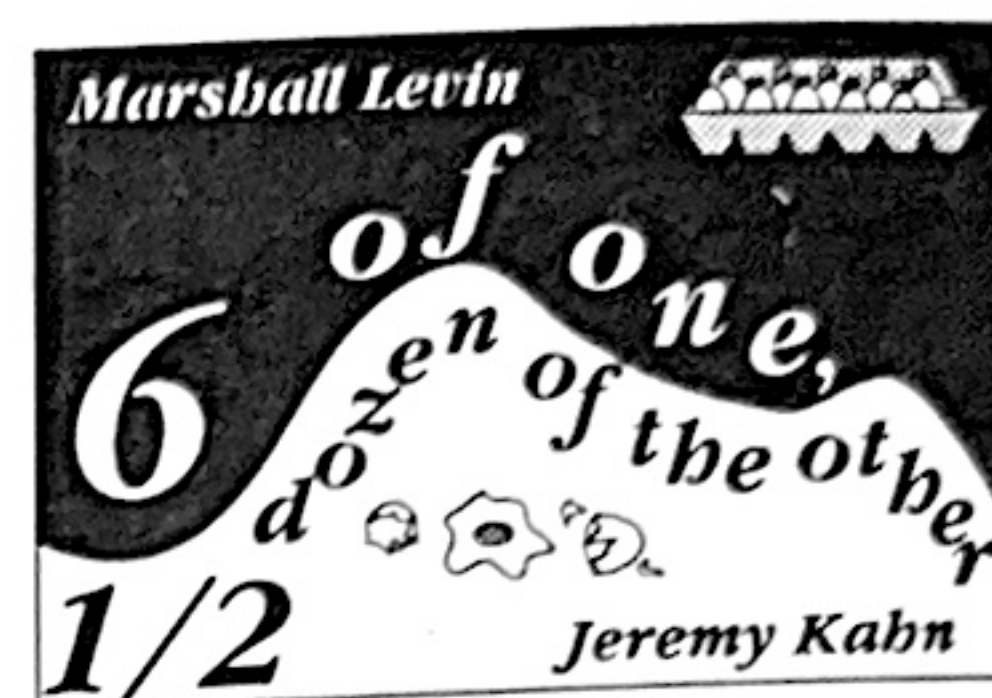
Administration should have picked up on the subtle hint given by last year's senior class. They barred the entrances to the teachers' parking lot as a senior prank. They deserve the same respect as the previous year's senior class who planted a tree in the middle of the football field. The football field is now being repaired, how about the parking situation?

A good individual solution is for everyone to buy a serious hoopty. (For those of you unfamiliar with contemporary slang, a hoopty is a beat-up old car, like a 1972 Chevy Nova or any model year Yugo.) That way, when someone in a BMW pulls into the space you want, you can just ram them right out of there. You have nothing to worry about; you're driving the clunker.

And if you do not like that option, there are always four-wheel drive vehicles. You could park on the lawn or the athletic facilities. That's what my friend, Rammie-Ramster does. He just loads up the Subaru and settles down at about the 30-yard line, careful to avoid the crevice at the 20 and waterfall at the 40.

With all of these choices, it is quite a decision. If they would only make a four-wheel drive Yugo, souped up with pink dice and a Mercedes sign, then maybe I would not walk to school.

## Renumbering fails to restore order



The mission of the school system is to educate its students. Mathematics is an integral (no pun intended) part of any person's education. Therefore, it is completely reasonable to assume that by the time a student enters high school he is able to count from one to 200.

Apparently those who planned the room numbering of the high school did not have the benefit of a Shaker Heights schools education. They even had to renumber some of the rooms this year.

Now what sort of message is this sending to students? The students must have no confidence at all in school officials if they cannot even number consecutive rooms competently. Perhaps one of the math classes should have a crack at it.

If you take a look at the main hall on the second floor, you might notice that some of the rooms have two room numbers painted on them; one from last year and one from this year. I am a bit confused; is one number better than the other? Just what criteria qualify a room for a new number? What happens when a lost freshman is directed to room 220? Is that room 220 the younger or the elder? Which did he mean? Where is my geometry class?

If you get a chance, take a look at the east hall on the second floor. You may wonder, as we did, into which vacuum of the space-time continuum rooms 261-269 were sucked. They are simply not there.

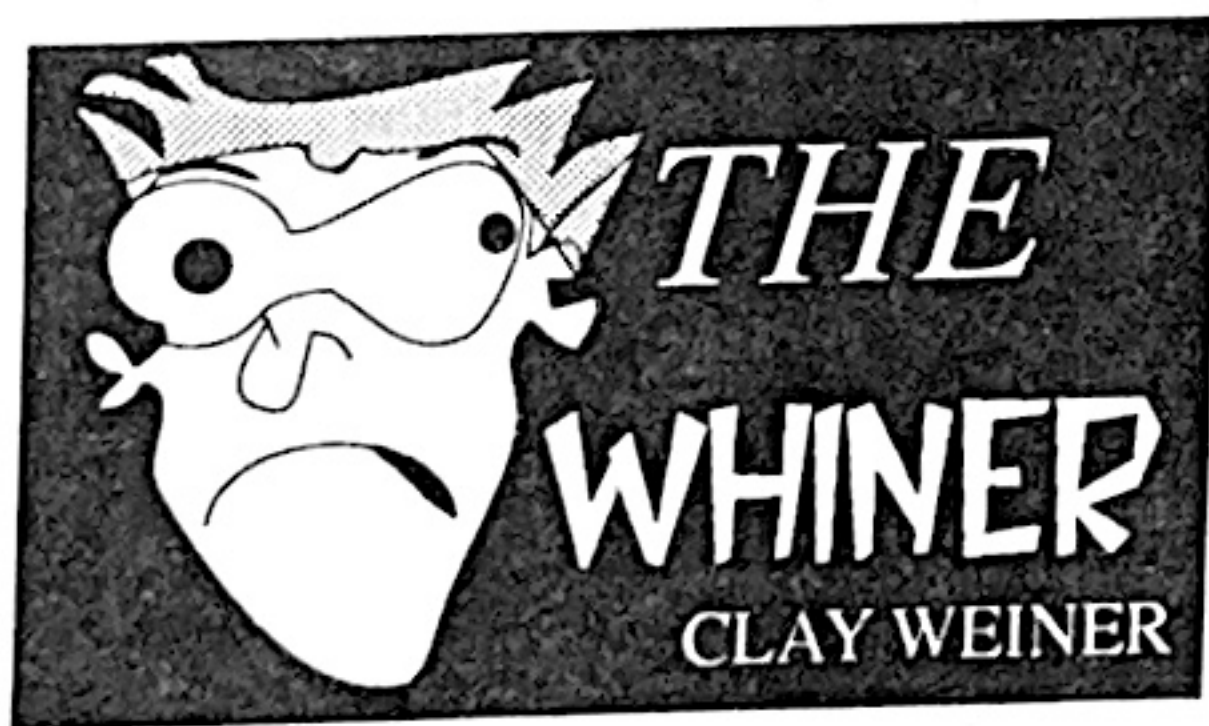
The basement room numbering, however, makes the least sense of all. There is no room one, of course. That would make sense. But there is a room two. And then rooms four and six after that. There is even a room 14 somewhere in there. Wait! Actually, there are two room 14's. As I always say, two room 14's are better than a room 28.

The cafeteria presents an interesting situation. Off the main hall it is numbered rooms 209 and 210. But when you exit into the east hall, you will find that you have just left room 253. Apparently you have warped through space. It is as if you passed through rooms 211-252 at the speed of light and emerged in a parallel universe. I guess lowly numbers like 209 and 210 do not fit with the modern, high class east hall.

Now here is an interesting fact that hits close to home. Room 224, the *Shakerite* office, is numbered 224 at both its east and main hall entrances. Why is this room permitted to keep its original number? Why does it not warp like the cafeteria? What happened to room equality?

Renumbering all of the rooms in the school would be too logical a solution to such an idiotic problem. Besides, it would make it too easy for otherwise clueless freshman to find their classes.

## Cartoon trends to mirror those of society



Ever imagine what would happen if Tom ever caught Jerry, or if Jinx finally chased down the pesky Pixie and Dixie couple? Soon such spectacles will appear on your television screen as the cartoon industry follows today's trends of sex and violence.

Elmer Fudd, for example, will stop chasing rabbits and start eyeing Playboy bunnies. He will have the president (and client) of the Hair Club for Men apply the natural weave method to his bald scalp. Ultimately throwing away his outmoded hunting attire, he will work in Italian originals. In the forest with an automatic rifle he will entertain us by blasting holes through Bambi and leaving the carcass to rot as his companions go to Pizza Hut for some grub.

Cinderella and Snow White will follow suit. Sacrificing their innocent images, they will try to hit it big on the movie

screen playing wives of arrogant, women bashing men. Their off-screen lives will be cluttered with the controversies of love affairs and mistaken pregnancies. Eventually, the two will lose their sex appeal and be discovered for the shallow people that they really are. Besides, their careers will collapse after younger and more beautiful heroines, such as Sleeping Beauty and the budding young Little Red Riding Hood, take over the limelight.

Wile E. Coyote will end his attachment to Acme products and will give finally give up on the Roadrunner. Mr. Coyote's reputation and career will blossom as he appears in further cartoons as a stuntman. With these extra funds he will go to a restaurant every night eating roadrunner ala carte.

Meanwhile, lesser stars will also find more appropriate roles to fill. Chilly Willy will pack his bags and move from Antarctica to Florida. Preferring the "singles" scene found in southern Florida to that of the South pole, his adventures will be adapted to include one-night stands and bar fights. Quickie Koala, Ricochet Rabbit and Speedy Gonzales will host an afternoon educational series based on the art of theft, while Quickdraw McGraw and Yosemite Sam will teach the finer points of holding up western saloons and convenience stores.

At such a rate, it will not take long for the big cartoon companies to notice the booming profits. More and more cartoons will gear themselves toward adults, and children will be left out and forgotten. Adults will still flood the toy stores during the Christmas season, but now they will want the plastic figurines for themselves. Cartoons will follow the



current trends by using the effects of violence and sex to gather an almost religious following.

Corporations which might have originally been founded to entertain children, will succumb to the larger, richer adult market by specifically gearing cartoons toward adult interests. After all, parents, not children, buy products.

So the next time Porky Pig spits out "That's all folks!", do not believe him. The worst is yet to come.



# Boyz II Men: Singing way up charts

BY CAMILLE LAMPKIN  
Staff Reporter

As I was riding in the car with one of my girlfriends this summer, we heard this hot, slammin', new jam booming out of this guy's car. We drove on, wondering what song it was, and that was when it came on the radio again. We heard the DJ say that the song was called "Motownphilly," and it was sung by a new group, Boyz II Men.

The song really stuck in my head, and that is the sign of a good song. So I went out to buy the tape. Boyz II Men is a four-member group from Boston, the same city from which such known greats as New Edition and New Kids on the Block (well, they may not be great but at least they are well known) got their starts.

The album's title is *Cooleyhighharmony*. After you listen to this tape, you will definitely have a complete idea of what Boyz II Men is all about.

For all you romantics out there, this tape is the one you would love to pop in the cassette player when you're with that special someone. The album starts off with "Please Don't Go," a song that sets the mood for love. Then "Lonely Heart" comes in and makes you feel like you have just that. A few songs later, "Uhh Ahh" comes in and mesmerizes all of your senses. The deep baritone singing makes this slow song even more entrancing. After this song mellows you, out comes the tear-jerking "It's So Hard to Say Goodbye to Yesterday." It's

fine to cry after this one. This song ends the first side with a nice, slow touch.

When you flip over to side two, get ready for a surprise, and make sure you don't have a heart condition. The first song is the power-packed "Motownphilly." It really got me jumping. This song demonstrates the great harmony that the title was meant for. This side continues with another fast dance track, "Under Pressure." It'll have you moving in no time.

Just as you get pumped for another dance song, "Little Things" changes the mood by slowing down the pace. After this little trick, the group ends the album with a heartfully sung track by the group, full of harmony, called "Your Love."

Michael Bivins, a member of Bell Biv Devoe and New Edition, had an influence on this album, as his fans might be able to tell from some of the lyrics.

All in all, *Cooleyhighharmony* has something for everyone to enjoy. Slow songs for all of you slow jammers, easy, soothing tones for Grandma and Grandpa, and hard core dance tracks for your little brother or sister (who thinks he or she is M.C. Hammer). So next time you're at the mall, go pick up *Cooleyhighharmony*. You'll be glad you did.

Rating (out of five):



## Captain Tony's still needs to work out all the bugs

BY DAN RATNER  
Entertainment and  
Spotlight Editor

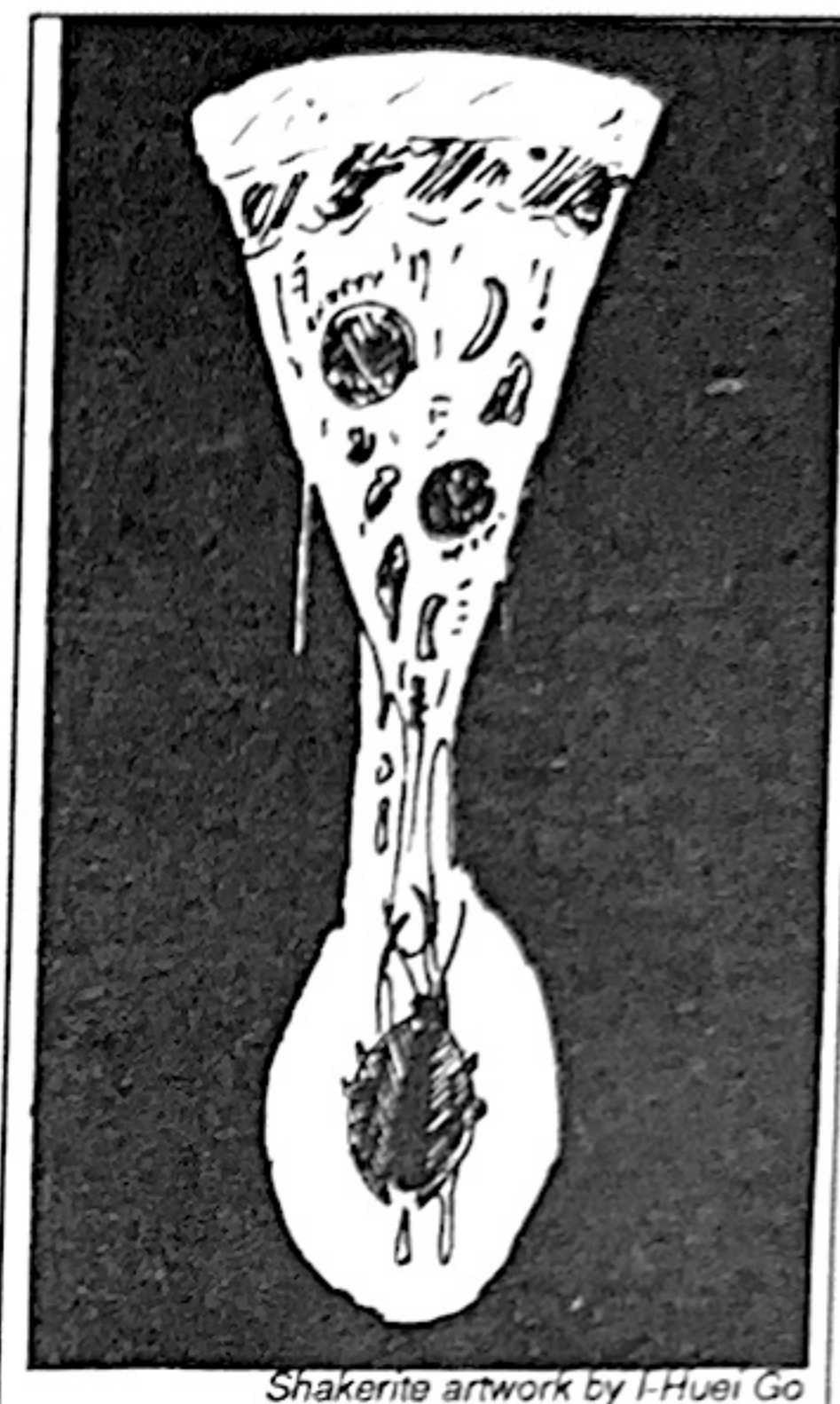
I went to Captain Tony's to give it a second chance. Previous experiences there haven't been good, and possibly were traumatic. Just let me tell you my personal horror story.

It was a dark, but not so stormy night, two summers ago. A few of my friends sat down, not expecting to see the morbid sights which were in store. We got our pizzas, after only an hour wait. My friend reached for a piece of the five-cheese pizza, and then everything began moving in slow-motion. As the piece was pulled away, I saw a small...COCKROACH! Well, my appetite was gone by then. But it wasn't all bad, the cockroach did die right on our table.

The kind waiter, when notified, quickly fixed the situation. He gave us drinks and napkins all around! He neglected to tell us that he charged us for the drinks. At least the napkins were free. Then they brought back a "new pizza." However, it looked kind of like the old pizza, minus one cockroach, and melted back together. We questioned the waiter's integrity, so the tip wasn't too generous.

One and a half years later, I am finally over it. So, I decided to give it another chance. The dinner was not quite as eventful as my last dinner there. The wait was still long, but the bugs were gone. The waiter was much more feminine than before. Actually it was a waitress. I left, glad that it was a normal experience.

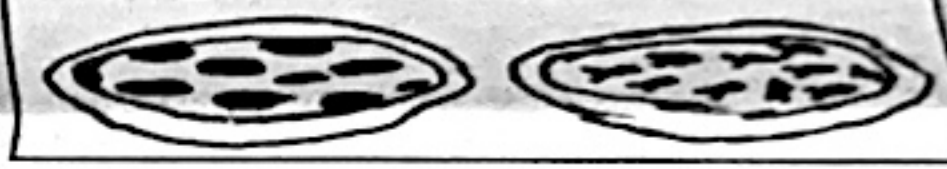
Returning home, I got set to write a review of improvement. That was when a friend of mine gave me a call. I told him I was reviewing Captain Tony's, and he be-



gan an anecdote of his own. His mom apparently was eating a salad when she dug up a greasy napkin. Very appetizing.

So, I changed my mind. Even though the dinner was all right, I'm not quite over my past experiences and the kitchen apparently hasn't cut down on mistakes. And every time someone talks of ordering a five cheese pizza, I lose my appetite.

Rating (out of five):



# Crazy flick confusing, powerful

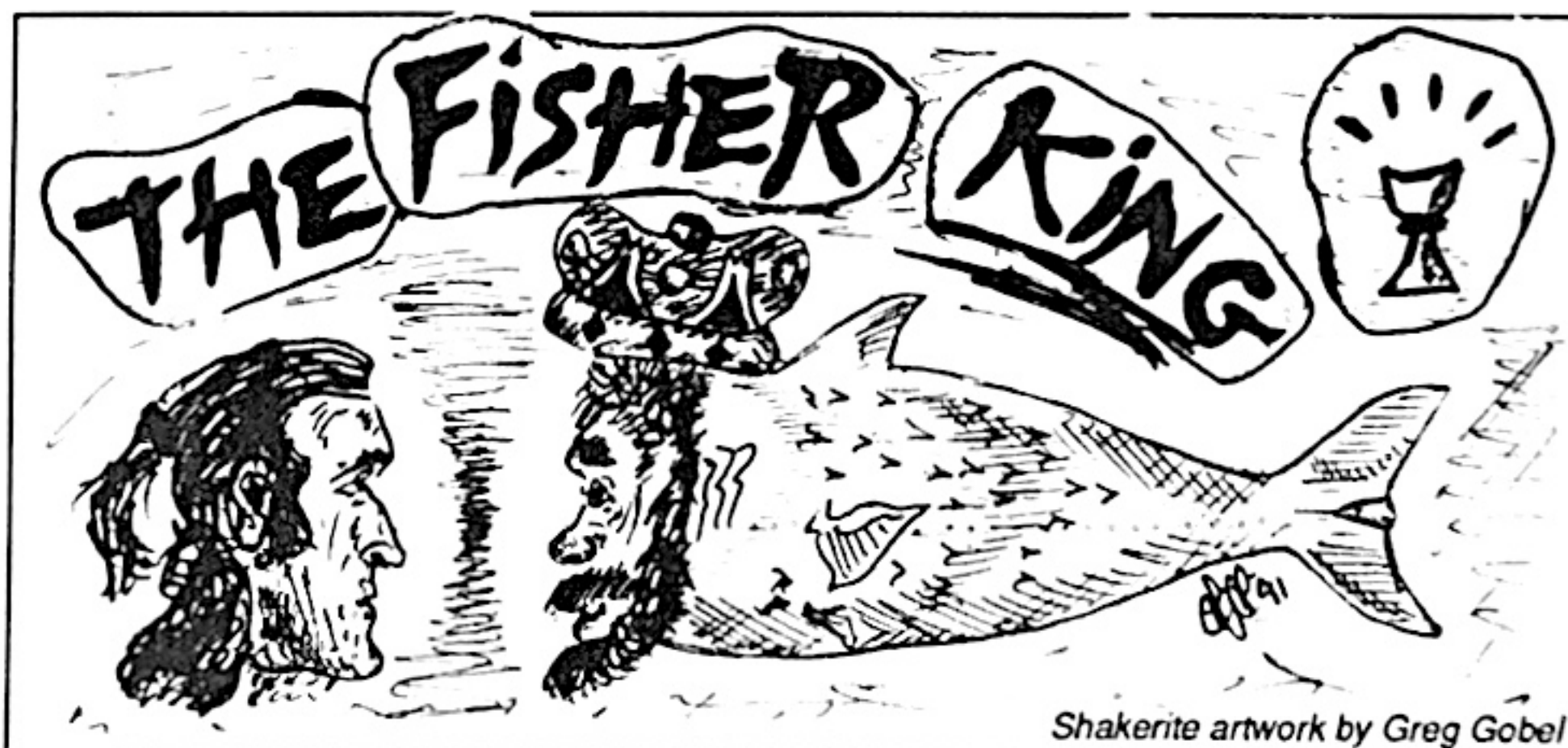
BY ELIEZER GURARIE  
Staff Reporter

After seeing movies starring Robin Williams (*Good Morning Vietnam*, *Dead Poets' Society*, *Awakenings*) and movies directed by ex-Monty Pythonite Terry Gilliam (*Time Bandits*, *Brazil*, *Baron Munchausen*) I intuitively knew that any collaboration between the two geniuses would, without doubt, be heartwarming, brutal, touchingly shocking, humorously horrifying and otherwise dangerous to one's mental health. After all, one of the best scenes in Gilliam's *Munchausen* was the one where Williams played the disconnected, independent, floating, philosophizing, pompous, sneering and generally deranged head of the Moon King, eternally evading its disobedient and sex-crazed body. For a relatively short time, it was quite a sight for sore eyes. Thus, I leaped at the chance to write a review of Gilliam's newest and biggest production starring Robin Williams, *The Fisher King*.

Well, I saw the movie and my predictions came true: I left the movie theater with my hair standing on end, my eyes bulging out and my limbs visibly shaking. Now I have to figure out how to write about my recent escapade into the surreal.

First, the plot: Jack Lucas (Jeff Bridges) is a cruel and cynical 90s disc jockey that thrives from making the callers on his show feel lower than dirt. During a particularly "successful" night, Lucas tells an insecure and lonely caller that all yuppies should be shot and so, for that matter, should the caller because of his love for one. Taking Lucas' comment too far, the caller goes to a bar called Babbit's and shoots including himself. The next

that happened, the once popular and egotistical DJ is sitting on a park bench, looking a lot less mean and a lot more pathetic and lecturing to a Pinocchio doll. Apparently, after the murders, Lucas lost his job and went on a major guilt trip. Now, three years later, he lives with a poor video store owner named Anne (Mercedes Ruehl) and spends his spare time pitying himself and lecturing to Pinocchio dolls. The movie gets wierd after the first 10 minutes, but the best is yet to come.



Feeling all too down on himself, Lucas goes out to the river to try to kill himself. His plans are foiled when he's attacked by a pair of rich kids who want to light him on fire with gasoline. Suddenly a short and jolly bum pops out shooting with a toy bow and arrow set, screaming that he is a holy knight and emissary, and firmly suggesting that the two punks surrender. Well, they don't, so the bum merrily beats the heck out of them. Lucas follows his savior home, dumbfounded.

It turns out that the bum's name is, quite simply, Parry and that he lives in a boiler

room, eats trash, and doesn't change his clothes. Parry tells his guest that he once was sitting on a toilet undergoing a spiritual bowel movement when tiny, round, little people appeared and told him that he was God's janitor and that he had to find the Holy Grail with Lucas's help. So Parry and Lucas become the best of friends and do all sorts of bizarre and surreal things like chasing a partially invisible Red Knight (it looked kind of like a giant, galloping, dried-up weeping willow with a blowtorch on its head), plan-

ning the acquisition of the Holy Grail, which was standing on a New York billionaire's mantelpiece, and shadowing a young woman named Lydia (Amanda Plummer). Parry loved her with an undying passion for no apparent reason except maybe because every Wednesday she reads a new romance novel, eats dumplings that she drops into her lap, and buys a jawbreaker candy.

Before long, Lucas finds out that Parry was actually a very well-off and well-liked English professor whose beloved young wife was the first person killed by the psychotic radio-worshiper in the beginning of the

movie. Lucas feels horribly (and appropriately) guilty and in order to make it up to Parry he sets him up with Lydia. More neat things happen in the movie, but I'll only say this much about the end: the whole sky lights up with fireworks and a giant "THE END" appears in the sky. That's just about the only normal scene in the movie.

Well, I've honestly tried hard, but I couldn't write a conventional review. First of all, I included no insightful comments—standard material in typical reviews. Secondly, most of the things I wrote about in the plot are probably out of order or just plain wrong. But then again I was, and still am, way too confused to have any of it make sense. Finally, I missed reviewing such great parts as when Anne and Lucas fall in and out and in and out of love, and when an entire street full of rich yuppies spontaneously begins to waltz. At least I was conventional enough to tantalize the readers by not telling whether or not the Holy Grail was found or whether the Red Knight was defeated.

As a whole, *The Fisher King* was much too insightful a movie to write sensible insightful comments about. Nonetheless, I made a promise and I intend to fulfill it, so here goes:

My Belated Insightful Comments: *The Fisher King* was about irrational and intentional meanness, the cruelty of the world, the insanity of the sane, the sanity of the insane, the healing powers of imagination, the joys of true kindness, the most heartwrenching of guilt, the most powerful of friendships, the purest of loves and the strangest of people.

Rating (out of five):





# Commercials wield powerful influence among students

BY JILL PELAVIN  
Co-Centerpiece Editor

From the perfectly built models on cosmetic ads to the happy couple drinking wine coolers, more and more commercials seem to have subliminal messages geared toward teenagers.

According to the June 27, 1988, issue of "Forbes Magazine," Seagram's Golden wine cooler "with a series of hip, youth-oriented commercials featuring Bruce Willis... took over the number one spot in the \$1.6 million market."

Slogans as well as visual effects for alcohol commercials such as Coor's Light, "You've got the right beer now" and the Budweiser "Why ask why? Drink bud dry" seem to promote a good time.

"The good looking girls and the beaches on beer commercials create an ideal situation," senior Karen Hunter said.

Senior Christopher Jones said that such commercials influence him favorably to want alcohol.

"I find the Budweiser commercial to be particularly effective," Jones said.

Many adults agree, saying that alcohol commercials have indirect effects among teenagers.

"Some alcohol commercials portray a message to teens that they can have a good time by drinking alcohol. The people in [alcohol commercials] are healthy and good-looking," guidance counselor Jeffrey Lewis said.

Guidance counselor Robert Annandale said the "Don't Let Friends Drink and Drive" commercials instill positive values among teenagers. He also said that advertising has the potential to create many powerful impacts toward youths.

"Advertising works best when it targets something teens are already concerned about," Annandale said.

Many teenagers feel commercials give a negative impact because they misrepresent society. Often they depict people as being perfect, which is misleading.

"I think the advertising models are always skinny and it makes me feel that I should be thin and flawless," sophomore Jacey Fazekas said.

Other students agree, saying such models leave them with unreasonable expectations of themselves.

"The models on cosmetic commercials make me depressed because they are always perfect and represent an image that everyone should look like them," sophomore Jenny Eadie said.

Though millions of dollars are spent making commercials, many people agree that commercials do not influence teenagers to buy products.

"Commercials give you a choice and give you an image.

When you go into a store, you pick out the product that the ad has imprinted on your mind," Lewis said.

Some students said that commercials influence them to buy specific products.

"Commercials give me an excuse to spend money because if I see a new product [advertised], I want to buy it," junior Nyetta Curry said.

Harvey Scholnick, president of Marcus Advertising in Beachwood, Ohio, said that commercials can only influence teenagers to think of a product as being positive or negative.

"I think the best advertising can do is get teenagers to think favorably about a certain product," Scholnick said.

However, Scholnick does believe that there are ways for commercials to impact teenagers.

"Music is an effective method for advertising among teenagers because they identify with it," Scholnick said.

Many teenagers feel that some commercials which are intended to express a serious message have become jokes.

"The anti-drug commercials are used so often that they lose their effect. [The anti-drug] commercial with the sizzling eggs that says, 'This is your brain on drugs' is a joke now. I have a T-shirt making fun of it," senior Jeff Stear said.

Though the extent to which commercials affect teenagers may vary, there is some controversy over their role in student's lives.

Advertising works best when it targets something teens are already concerned about.

- Robert Annandale

We'll  
be  
right  
back...

Advertising high school on television...

You get the max for the minimum

BY KATHRYN SCHULZ  
Art and Graphics Editor

## COMMENTARY

Nike. Pepsi. Political candidates. Tourist attractions. Candy bars. Diapers.

These are all featured in 30 second blips between "60 Minutes" and "The Simpsons" in an effort to sell their virtues to the millions of television viewers. Advertisements have become the magic land in which people and products become famous and popular.

Well, I've discovered a way to make students happier about toiling away from 8 a.m. to 3 p.m. every day. The high school needs to advertise on television.

I can see it clearly. There I am, right in the middle of watching "The Simpsons" when all of the sudden soothing music hums on the television set and the camera moves in on happy students eating neatly in our beautiful new, sedative-colored cafeteria. The scene switches to the lunch line which is

moving smoothly and swiftly past our elegant gourmet food options. As the scene fades, a smiling cashier proclaims, "Your cafeteria: Makin' it great!"

Or maybe I have just come back from replenishing my supply of munchies for the television and instead of Subaru ads the commercial shows a math teacher standing in front of a blackboard covered with Greek letters and strange equations. He is explaining calculus to students who appear alert and understanding. As he points out the relative extrema of the curve  $y=(2/3x)+9$ , he turns to the camera and proclaims, "The Shaker math department: You get the max for the minimum."

Ridiculous? Well, maybe. But not much more ridiculous than the ads that we are already subjected to every time we watch television. I do not think that Michael Jordan is any more likely to inspire me to buy a pair of shoes than a math teacher is to inspire Joe Smith to take a math course at the high school. After all, I doubt that if I attended a math class here that I would suddenly be capable of comprehending analytical geometry. Likewise I doubt that purchasing a pair

of Air Jordans would spontaneously allow me to be able to slam dunk.

Advertising is effective because we have grown so complacent about it that we often forget how ludicrous it is. For instance, math teachers may not be advertising on television yet, but some lawyers do. I personally am inclined to distrust any lawyer who appears to me between "Days of Our Lives" and reruns of "Leave it to Beaver," and you have my word on it.

These may be the worst of all ads, but most advertisements are scarcely above this level. Cars, beverages, headache medicines and every other conceivable product all have ads that range from just boring to downright offensive glimpses of the glitzy, gift wrapped American Dream Gone Awry. It's enough to make you want to (gasp!) read a book.

So maybe it would not be such a bad idea after all for the school to advertise on television. It would encourage education. We would be nationally known as the only high school in the country that's kid tested, mother approved. So congratulate yourself on choosing to come to this high school. You've got the right one, baby.

After these messages

From Babylon to the TV age: the history of ads

BY DEBRA MAYERS  
Co-Centerpiece Editor

Advertising is a way of sending a message to a consumer about a product. We commonly associate advertising with modern, glamorous commercials, but like most things, advertising began simply.

Historians say that the first advertisements were from the Babylonians, who used signs to advertise their stores.

But advertising as we know it today, did not appear until the 17th century, according to Joseph Seldin, author of *The Golden Fleece, Advertising in American Life*.

Advertising found its first audience during the rise of the middle class in 17th century England. The two evolved almost simultaneously.

"The trade of advertising flourished as did the middle class itself," Seldin said.

However advertisements were not

credible during this time period, in fact they often boasted extreme falsehoods. A typical advertisement might claim that a certain toothpaste could fasten loose teeth while a coffee might cure headaches.

The first advertisements appearing in the colonies were in *The Boston News-Letter* of 1704. Still advertising was rejected as a respectable form of business.

Even in 1900, most Americans were buying sugar and vinegar from vats at the local general store, according to Susan Strasser, author of *Satisfaction Guaranteed*.

It was not until the late 19th century that the public's opinion shifted. When mass production in America began so did the contemporary field of advertising.

"Modern advertising must be seen as a direct response to the needs of mass industrial capitalism," said Stuart Ewen, author of *Captains of Consciousness*.

During the late 19th century and early 20th century many of the products we use

today were first advertised in magazines and newspapers. Such products include Crisco, which first advertised in *The Ladies' Home Journal* in 1912 and Ivory, the first floating soap, appeared in an advertisement as early as 1881.

From the turn of the century to today, print advertisements have been used to appeal to both men and women. Advertisements for instantaneous weight loss are as likely to appear today as they were back in 1905, says author of *Edsels, Luckies, and Frigidaires*, Robert Arwan.

The appearance of radio in America in the 1920's provided companies with a new way to advertise their products. According to Ewen. Often whole radio shows were sponsored solely by a single product or company.

The age of radio advertisements saw its reign for 20 years. It was not until the first television commercials were aired that the popularity of radio began to die down. Ra-

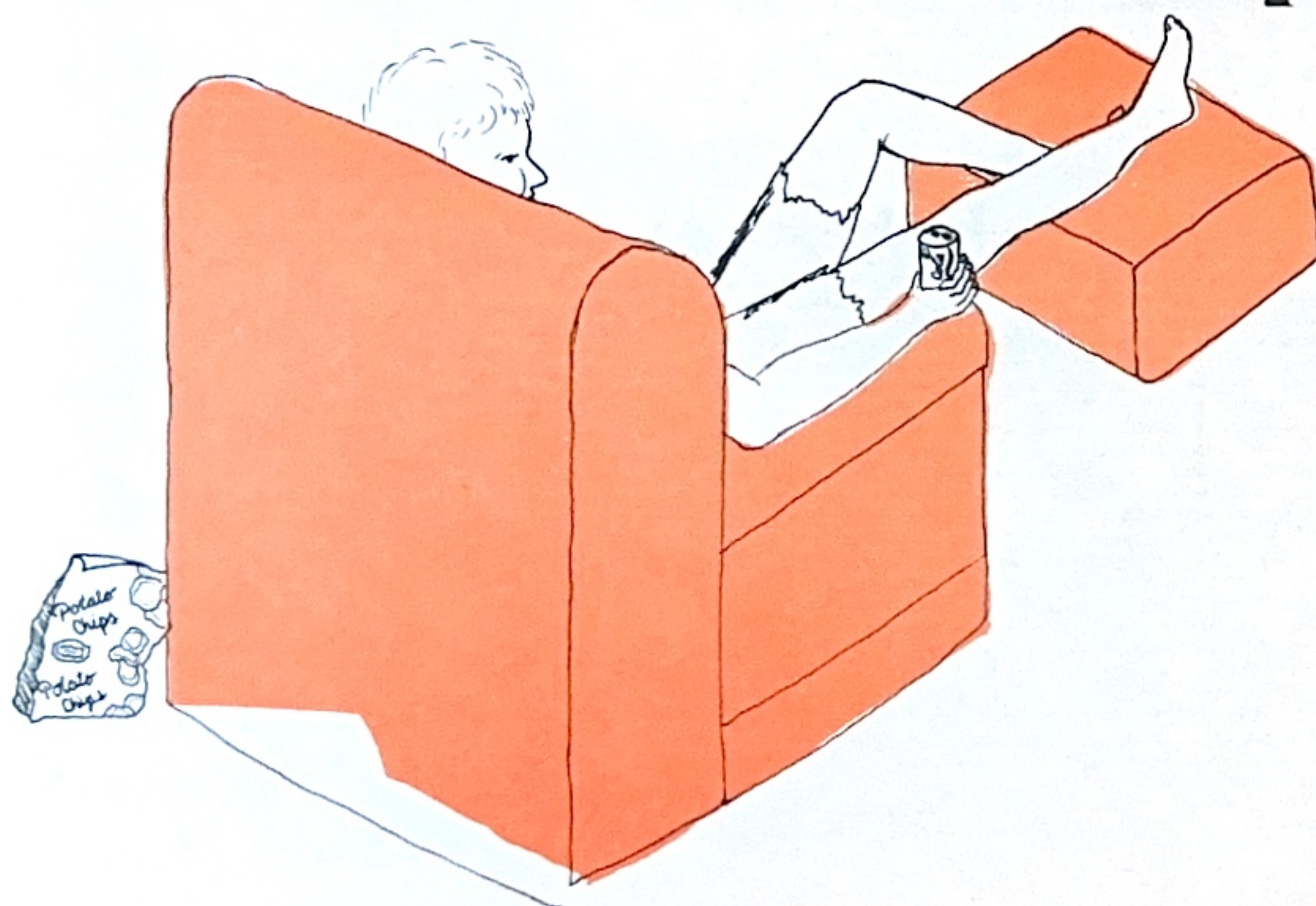
dio did not disappear however, for it is still a prevalent form of advertising today.

Post World War II society brought a major upheaval in economic trends and therefore advertising directions as well.

"Gripped by a wild and woolly prosperity, the face of the U.S. underwent a revolutionary change," writes Seldin.

With swelled stomachs that led to the baby boom, to swelled pockets of millions of Americans, a new market for advertising was born. Commercials began to focus on the necessity of the product and why that particular brand was superior to its competitor.

The type of advertising established during the 1950's has led us to present day forms. Advertisements continue to seek the attention of the viewer today, just as they did in the past. Society has moved from simple print advertisements to high-tech television commercials and who knows where they will take us next.





# New space allows growth

BY MARK SMITH  
Staff Reporter

The theatre department will change its outlook when the old swimming pool facility becomes a new multipurpose room.

James Thornton, the theatre department head, said that the benefits of the new facility will be well appreciated.

"We have not really had a room to rehearse in before," Thornton said.

In previous years, the theatre department occasionally used the auditorium to practice, but when it was not available they were forced to use classrooms to rehearse. That became a problem when a large production was in development, Thornton said.

"With casts of 85 people, that becomes a real problem," he said. "It was hard to meet the needs of everyone [because of limited] staff and space."

The large multipurpose area will help ease the problem of limited space and benefit the development of large-scale performance, Thornton said.

"We can be building a set on stage while we are rehearsing in the pool room," he said.

Sophomore Laura Young also agreed that the auditorium was too small to work in.

"There is so much space in the new room. We do a lot of running and we're too close in the auditorium," Young said.

Sophomore Lindsay McDonald also spoke of the benefits of a larger room.

"[The room] will be a tremendous asset," she said. "We move around a lot, and now we'll always have room."

This will be a great help for the next large-cast production, which will be performed Dec. 5-7, he said.

The department is also planning to dedicate the new room to the showcasing of various artists in the area.

"The rehearsal hall will turn into an exhibition hall," Thornton said. "We may invite area artists and theatre patrons to see the ensemble work in the new space."

Thornton said he also hoped for a large number of guest artists to visit Shaker in their new performance room.

"Hopefully there will be quite a few great artists that will come this year," Thornton said.

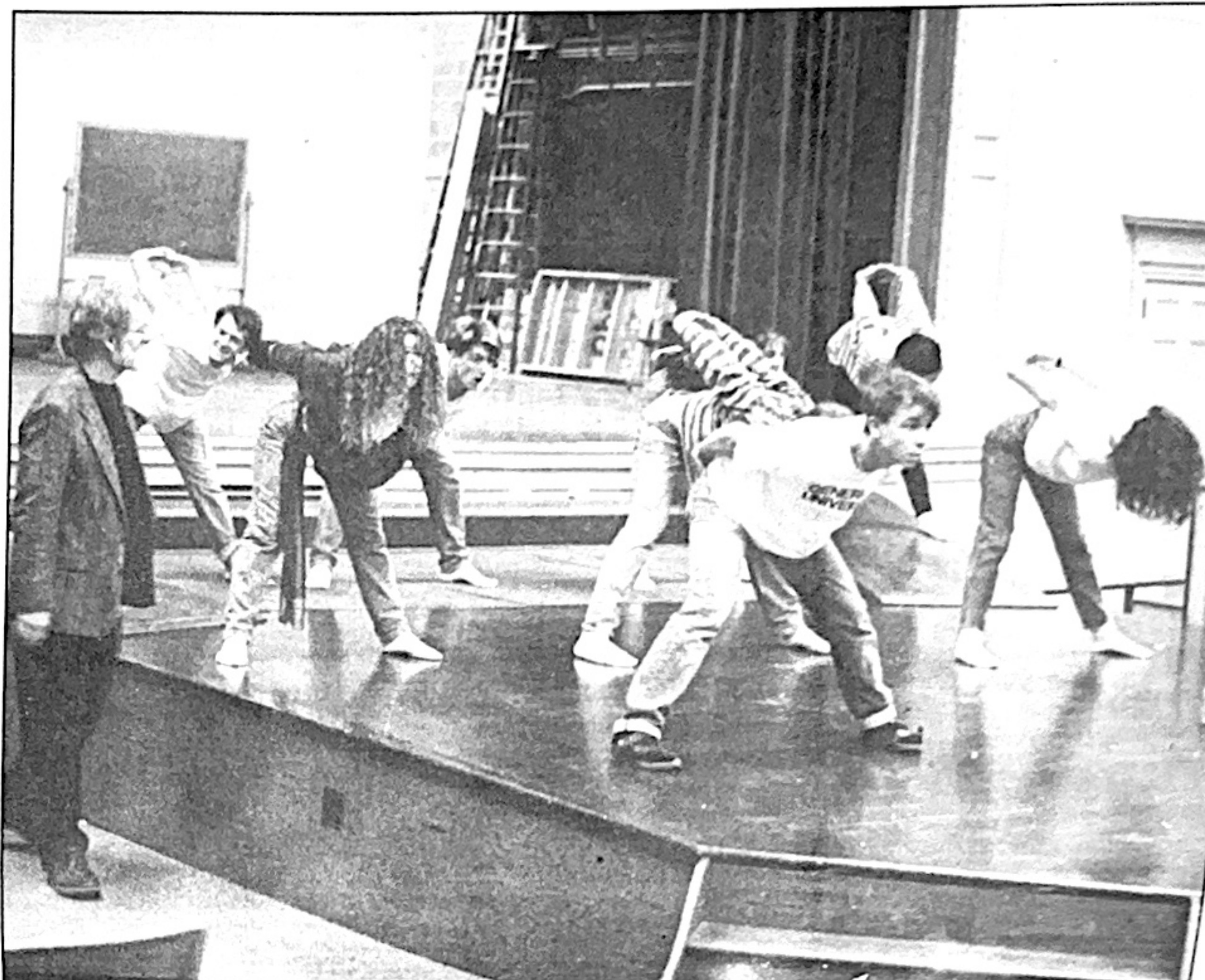
However, Thornton said he does not have any specific plans for the new space yet.

"I think that if the space feels good, that is just the first step in its use," he said.

Thornton said he is unsure what his final reactions to the new space will be.

"I am afraid that I may even hate the space," said Thornton. "I may miss the auditorium so much that we won't be able to do anything [in the multipurpose room]."

This year, Thornton said, the theatre department started



**GETTING WARMED UP.** Under the direction of James Thornton, the Senior Ensemble stretches as part of their daily practice. The troupe will move many of its practices from the large auditorium to the soon-to-be-completed multipurpose (pool) room. Members include Rider Babbit, Jason Buckles, Jennifer Rubins, Matt Thornton, Kim Butler, Jeff Michel, David Bosse, Leah Thornton, Charley Martin, Davidon Pearl and Cyrena LeVine.

Shakerite photo by Jason Hamilton

a new class, Theatre III. It is an improvisational class taught by Kelley Myers after school.

"Until now we have had no class specifically for improvisation," Thornton said. "[This class] may develop into a group of people very skilled in improvisational theatre."

Thornton also said that the department is planning to begin a playwriting class.

Thornton said he believes that all of these changes are for the better. He envisioned that the new space would

increase the number of people enrolled in theatre-related activities.

"There are already a large number of people in ensemble and that number will increase," he said. "An increase in space allows for more possibilities for capable students."

Junior Roni Mintz said that the new space will influence the productions.

"It's a completely different space," she said. "The auditorium [staged plays that] other people did before. The new space is our own space."

# Artist looks for future in Hollywood

BY JONAS GREEN  
Staff Reporter

"I like Renaissance art because it just seems so soft, you could almost touch it; yet it is so dark, it seems dead."

Picasso? Monet? Matisse? Pizarro? Manet?

Not quite. These are the words of senior Samantha Staley, who hopes, one day, to be regarded as highly as these Renaissance artists are.

Staley said she has been interested in art for as long as she can remember. As a small child, she would draw on T-shirts (not as well as she could now though). She later began sketching her relatives and pets.

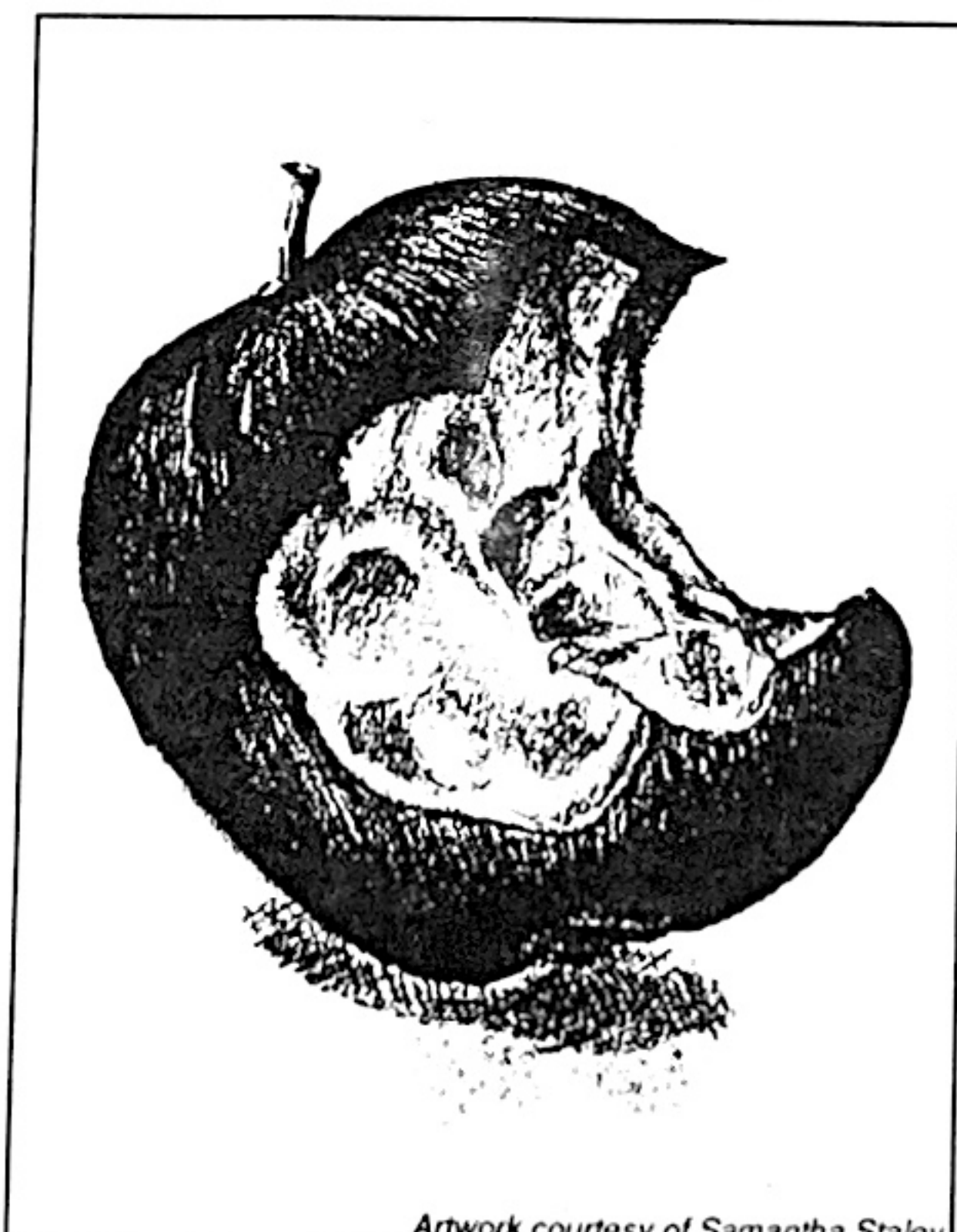
Now, she models her artistry after both her aunt, and another quite like her...Salvador Dali. So what if Salvador Dali is more famous than her aunt.

"I particularly like Dali because he is so open with his style," commented Staley. "He's so free. He paints for himself. He's got a lot of guts."

"In contrast, my aunt has a very realistic style," said Staley. "She and Dali are opposites; the two extremes in art."

In the past, Staley had not been sure of the direction her art would lead her. She wasn't even sure if she wanted to pursue a career in art until this year.

"I hadn't been that serious about it until the idea of college hit me," she said.



Artwork courtesy of Samantha Staley

Following high school she plans to attend one of California's many schools for film and art. Staley said she did not think she would become an artist, but rather a writer for the big screen.

"Film is art in motion," she said. "A painting can have impact, but a film can tell a story as well. I think I can express myself a lot better on film. The camera is like a window, and you [the director] are allowing the audience to look through that window at whatever you choose."

Staley feels that everyone has artistic capability. She feels that people should go out and draw, paint, design a model, or construct, using an impression of whatever feeling they have inside.

"They need to go out and find [that feeling] and not be afraid of being embarrassed by their work," remarked Staley.

Staley has strong feelings about both nudism and homosexual acts being displayed in art.

"I am all for nudism in art," she said. "We should be able to draw nude models in high school, and not have to wait until college. The human body is not shameful, it is beautiful."

However, she did not like the amount of coverage given to the Maplethorpe incident in Cincinnati. There, an artist displayed works in which homosexual and lesbian acts took place. There was much argument on whether the first amendment rights covered things such as these pictures.

"I think there is a certain point where one has to draw the line," said Staley. "Some works are obtrusive and off. They violate many people's morals. We just can't p the location for that line."



# Blaze tests support of Coventry faithfuls

BY TOM FINCH

Staff Reporter

Some lost a place to socialize and dine. Some lost a favorite shop. And some even lost their job.

But no matter how you slice it, many people suffered a great loss in the fire on Coventry.

The Sept. 20. fire started in a second floor beauty parlor, a Cleveland Heights City Hall employee said.

"I went down to Coventry the day after the fire, and everything looked so desolate and deserted," sophomore Liz Hammack said.

Shops and restaurants affected by the blaze include Casbah, Rainblue Handcrafts, Record Exchange Annex, Hunan Coventry, Mr. Hero, the Cleveland Shop and a beauty parlor.

"It's a real pity that those stores were lost," Hammack said. "Those shops that burned were the real essence of Coventry."

The fire drew reactions from students regarding the effect it had on them.

"The Cleveland Shop is gone," junior Liza Moreno said. "There's no place to buy clothes now."

Hammack also recognizes the destruc-

tion of Hunan as a loss.

"I can't get Chinese food from Coventry anymore," Hammack said. "For some reason, food from Coventry just tastes better."

The blaze at Coventry not only affected student customers but also students who are employees of affected Coventry businesses.

"We had to close [Arabica] for two days after the fire, so we lost some sales," Coventry Arabica employee, junior Rachel Diamond said. Diamond's father is the co-owner of Coventry Arabica.

"I haven't been scheduled to work since the fire," Diamond said.

Senior Dan Messinger, an employee of Record Exchange, said the fire impacted his job.

"Our business really suffered because of the fire. However, we were able to open a temporary Annex across the street from the main store. Unfortunately, all of the merchandise from the original Annex was destroyed.

"Thankfully, we have both stores running again. But [the employees] are being scheduled for fewer hours to work, including me," Messinger said.

Senior Arin Miller is confident that Coventry will recover from its hardships.

"Most things usually recover from a disaster and bounce back, but sometimes the



**EMPTIED OUT.** The fire which hit Coventry on Sept. 20. forced some stores to close down. Students reacted to the fire by expressing regrets over the losses and hopes for the future.

Shakerite photo by Jason Hamilton

new is different from the old," Miller said. "I think that Coventry will rebuild itself and come back, perhaps appearing differently than before but still retaining its unique culture and atmosphere."

In spite of everything that has happened

at Coventry, students still visit there.

"Maybe our favorite shops burned down, and there aren't as many people that go because of the fire," junior Courtney Furcron said. "But we still go down there, even if it is toast."

## Morning sessions focus on needs of different grades

BY LAURIE GREEN AND KIM RATHBONE

Staff Reporters

The week of Oct. 7-9 appeared to be a jumble of confusing schedules and crazy time periods. But underneath the surface, students and faculty members participated in various well-planned activities.

According to Chair of Curriculum and Instruction, Dr. William Newby, it is a state requirement that 10th graders take the Stanford Achievement Test, which left the other grades with time to fill.

While the sophomores were busily filling in circles on their answer sheets, juniors were attending Princeton Review Classes which help students prepare for the SAT's by providing tips and strategies.

Junior Robyn Lanier said there were both positive and negative aspects of the classes.

"The Princeton Review classes were helpful in the sense that they gave good test-taking tips, however the classes were too large, and there was not a lot of individual help."

Meanwhile, 12th graders were meeting in groups with their guidance counselors to discuss the college application process.

Senior Jennifer Rubins was pleased with the results of

the meetings.

"It was good to hear the experiences and problems that other students have been having with their applications, although I think it would have been more helpful to have had it earlier in the college application process," Rubins said.

While 12th graders were busy preparing to leave school, the ninth graders were still becoming acclimated.

According to Newby, students who did not pass either



*There should be more of an active recruitment of ninth graders into extra and co-curricular activities. This lets them know about [the activities] and see if they are interested."*

— Mary Lynne McGovern

citizenship, reading or writing on the eighth grade pre-test or any retained ninth graders who have not passed the test participated in a proficiency test preparation academy.

Reading department head Michael Nash said he was pleased with the student's response to the academy.

"Our goal is to help students become more familiar with the sub-tests. The students who are still concerned about the test can come in for practice sessions," Nash said.

The freshmen who did not participate in the prep academy were involved in six other activities which included a dating workshop, a Shaker citizenship class, a sock volleyball tournament, an activities awareness session, a library research scavenger hunt and a beginning word processing course.

Academic Adviser Mary Lynne McGovern, who headed the activity awareness division, said the program eased the ninth graders anxieties about joining school activities.

"There should be more of an active recruitment of ninth graders into extra and co-curricular activities. This lets them know about [the activities] and see if they are interested," McGovern said.

The library scavenger hunt was headed by head librarian, Lois Kaplan. The purpose was to familiarize the students with the different historical references in the library. The students were given eight research questions to locate in the library and answer in 35 minutes.

"For the most part, the scavenger hunt went very well. I hope the students will be able to use [their library skills] to enhance their work in all classes," Kaplan said.

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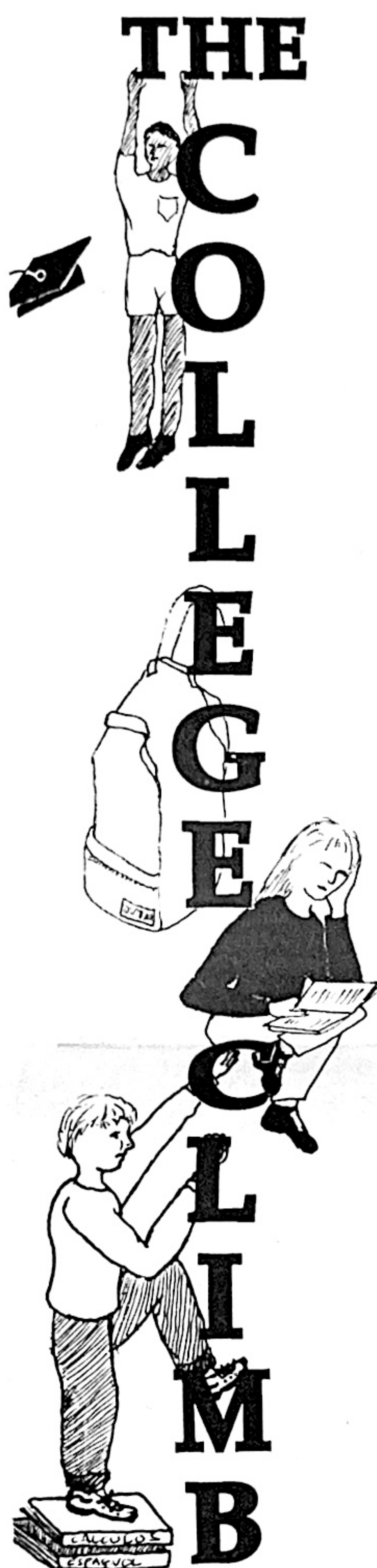
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## College hype reaches peak senior year

BY SARAH STEWART  
Feature Editor

The coveted title of senior may be the envy of every underclassman, but when the stress of the college admissions process hits, it tends to lose its appeal.

Guidance counselor Jeffrey Lewis and guidance department head Eileen Blattner said most students begin the school selection process by spring of their junior year.

"The hope is that by the time [the juniors] leave for summer vacation, they have a good feel for what kind of school they want," Blattner said.

By meeting with their designated students at the end of their junior year, the counselors hope to help students obtain this "feel."

During the last three weeks, seniors have met in small groups with their counselors in addition to being introduced to the resources in the library's college and career room by librarians during English class.

While seniors recognize the benefits of these programs, some suggested that they be provided earlier in the decision-making process.

cess.

"I know [the counselors] are trying to get you ready, but I think they should get you more prepared in the junior year. They should stress college conferences in the junior year," senior Glenda Morrison said.

Many students hope that good grades will materialize into acceptance at a college which will enhance their future.

"The only reason I get good grades in high school is to get into college, but in college it's my life," senior Peter Murray said.

According to The College Board's, *The College Handbook*, there are over 3,100 accredited colleges in the United States. Blattner said the guidance department needs to teach students that there is more than one school appropriate for each individual.

"The one point we don't get across well is that there are many schools that would meet the needs of our students," Blattner said.

Adding to the strain of decision making is the major role college plays in everyday conversations, many seniors said.

"We have to repeat the same information over and over again," senior Sandy

Wine said. "Where are you going to school? Response. Where are you going to school? Response."

According to seniors, the application process and essay writing is the most stressful aspect of college selection.

"I'm scared to do anything. Before I write out any of the applications, I'm scared I'll do something wrong," senior Michael Jeans said. "Is my handwriting straight? Or is this really double spacing? I wish I could hire someone to do it for me."

Many seniors said the end result, eventual acceptance to a school, will make the temporary stress of college selection worthwhile.

"Even though I'm totally stressed out, I think college is the most worthwhile experience. Maybe in college you'll be able to compensate for all the stress in senior year," Morrison said.

Maybe this statement by John Katzman, founder of *The Princeton Review*, will put some things in perspective for present and future seniors: "Getting into college is not that tough a process. It's not like trying to get into heaven. And everybody ends up getting in somewhere."

## SAT courses offer steps toward improved scores

BY JEREMY KAHN  
Co-Editor in Chief

After emerging from the SAT, you are greeted by an advertisement for The Princeton Review attached to your car. The Princeton Review is one of the many courses that claim to improve your SAT scores. Whether such courses actually work is the subject of much debate.

The Educational Testing Service (ETS), which designs the SAT for The College Board, claims that because the SAT tests "developed ability," there is no way of cramming for it, and any preparation would probably result in an overall improvement of no more than 30-50 points.

However, many experts have challenged the assertions made by the ETS and The College Board.

"The SAT is garbage that tests nothing," John Katzman, founder of The Princeton Review, claims.

According to Katzman, with intensive preparation he can teach students how to "crack the code" of the SAT. Katzman's course costs \$500.

Stanley Kaplan, founder of Stanley H.

Kaplan Educational Center, purports that students gain an average of 110-150 points after taking his course. Kaplan uses a different approach from Katzman.

"Only an improved student can get an improved score," Kaplan says.

The ETS and College Board counter claims by those like Katzman who believe that the SAT can be "cracked."

"On the rare occasion that a useful trick has surfaced, [the ETS] immediately has changed the test so that the trick would no longer help," The College Board says in the

"The people from The Princeton Review gave very good examples of how to study and prepare for the test," junior Tonya Huffman said.

Guidance Department head Eileen Blattner believes that the school sponsored review session could easily pay for itself in scholarship money.

Others have had success with paying to take commercial courses.

Senior Joanna Moore said her test scores improved after taking Kaplan's review course.

"You should take the course only if you believe that it will help you. If you don't believe in it, you will not improve," Moore said.

Senior Josh Moskowitz felt he benefited enormously from the Princeton Review course he took.

"If you have the time to spend on the program, then the course is definitely worth it," Moskowitz said.

According to selective colleges, grades and activities have more weight in college admissions than scores. But the debate over coaching courses continues. Courses may teach tricks to help conquer the SAT, or they may just instill confidence, but whatever you decide should be weighed against the costs and time of such preparation.



*You should take the course only if you believe that it will help you. If you don't believe in it, you will not improve."*

—Joanna Moore

pamphlet given to every student who registers for the SAT.

The College Board recommends that any student considering a preparation course carefully investigate its claimed results.

Many Shaker students have taken review courses. Last week the school paid to introduce the junior class to Katzman's Princeton Review in PSAT review sessions with generally positive results.

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# Search for dates complicates homecoming

BY NANOR TABRIZI

Staff Reporter

Fall brings many things, from colored leaves and cool weather to homecoming anxieties.

Homecoming preparation is a complicated process. Appropriate attire must be found, dinner reservations must be made and plans have to be confirmed for after the dance. And last but not least, there's the question of a date.

Despite these complications, according to a Shakerite survey, 45 percent of the students surveyed plan to attend homecoming.

Many of the students not attending the homecoming dance are not going because they do not have a date. Going without a date is not an option for many people.

"It is acceptable to go stag, but I would personally not do it. I would feel uncomfortable and out of place," freshman Jimena Galvez said.

Some people would enjoy going stag more than going with a date.

"It is more fun to go to homecoming with friends. That way you don't have to stay with one person the whole night but can move around and dance with other people," sophomore Stephanie Hairston said.

Students in all grades agreed that finding a date is perhaps the most difficult aspect of homecoming. Many students said that it is acceptable for a girl to ask a boy to the

dance.

"I don't think there is anything wrong with a girl asking a boy. A girl of the 90's shouldn't be so shy," sophomore Josh Goodman said.

More often than not, a homecoming date includes dinner, the dance and a party afterwards.

"Of the dinner, dance and [activities] afterwards, the dance is my least favorite part," junior Jeremy Liegl said.

In fact, only 12 percent of the students surveyed stay for the entire dance.

Junior Ayesha Bell said homecoming would be improved if it were not held in the gym. By choosing a new location, students would not get as cramped or hot.

Junior Maury Epstein said the homecoming dance would be better if there were a live band, while junior Tia Moore said improved refreshments would benefit the dance.

The senior class is playing a vital role in the planning of homecoming. They are organizing the dance and are in charge of the homecoming parade which is held on the morning of the dance. They will finance both with money raised from food sold in the social room and concessions at the homecoming game.

"[The senior class] wants people to get involved in groups and clubs that can contribute floats for the parade. We want it to be special, and we want students to have fun," senior class vice-president Betsy Werbel said.

## Support for more dances marginal, survey says

Based on a Shakerite Survey of 150

Are you planning to attend the homecoming dance?

Yes 45%

No 26%

Undecided 29%

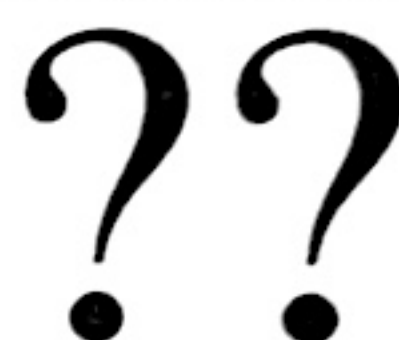


If there were more school dances throughout the year, would you attend?

Yes 52%

No 10%

Undecided 38%



Graphics by Kathryn Schulz

Homecoming is the only dance offered to students, other than prom. But 52 percent of the students surveyed said they would attend other dances if they were planned.

Werbel said the student council hopes to

increase the number of school dances held throughout the school year. Although they are making no promises, student council hopes to organize a Valentine's Day dance this year.

## New lifestyle means difficult, worthwhile transition for recent Soviet immigrants

BY JENNIFER FRIEDMAN

Staff Reporter

While the Soviet Union disintegrates, recent immigrants Mariya Falberg and Masha Chetyrkina reflect on their lives in the United States.

Falberg moved to the United States a year and a half ago from the Ukraine. Her family moved because of the poor quality of living in the Soviet Union.

"Life is very bad. There are no clothes or food. The money my parents made from their job was not enough to buy things," Falberg said. "My mother had to stand in line for an hour just to get a loaf of bread."

In addition to the difficulties of maintaining the standard of living enjoyed by many Americans, Falberg experienced anti-semitism while living in the Soviet Union.

"I used to get in fights all the time because people would say bad things about Jews," Falberg said.

The Jewish Vocational Service helped settle Falberg's family in Cleveland and covered the expenses.

"When I came to this country, I didn't speak English and I knew nothing about the culture or people except from the movies. I thought all Americans were gangsters," Falberg said.

Because of the cultural differences, Falberg said it has been difficult for her to make close friends.

"Life here is so different, both socially and educationally. Kids are much more free here, but people in the Soviet Union are more open and willing to share themselves," Falberg said. "There, my problem was also my friend's problem, but here, your problem is your problem."

The transition to the United States was difficult for Falberg because she was the only student from the Soviet Union. Now because of her experiences, she is able to help Chetyrkina adapt easier to life in Shaker.

Chetyrkina moved here three months ago.

"Mariya helped me adjust to the system and the language. She taught me where to go, what to do, what to say. It was still hard work," Chetyrkina said.

Chetyrkina is on the varsity tennis team, which she said helped her meet people. But Chetyrkina said she often feels alone and seeks more friends.

Chetyrkina sums up her experience up until now.

"I believe each country has a different smell," Chetyrkina said. "The Soviet Union smelled like smog, Italy smelled like flowers, but here it smells different wherever you go."

## Back to school...

## Open house reverses parent, student roles

BY CLAY WEINER

Staff Reporter

The tardy bell rang five minutes ago, but bodies still roam the hall.

Even if these lost souls chose to skip class, the computer would not call home nor would they be penalized with Saturday school or suspension.

Who are these privileged individuals?

They are our parents, enjoying a brief flashback to high school life through the annual Open House, which took place on Oct. 3.

Parents came in droves with bewildered expressions and wearing conservative clothing reminiscent of picture day. As a group they were giddy, but as they were lulled into the monotonous rhythm of school, the parents, like their sons and daughters, awaited the sound of the bells.

Although there was the same amount of restlessness as a normal school day, the atmosphere was somewhat dissimilar. The halls were immaculate, and water fountains seemed to spray more than a dribble of water.

The typical jostling in the hallways did not occur. Parents followed the common sense rule of "walk on the right," and if by chance they bumped into one another, they politely said, "excuse me." It were as if Shaker never graduated their youth and offered classes on maturity and etiquette.

The teachers brought their "special occasion" suit out from the closet, as they paid close attention to their personal appearance. They combed their hair the way mom would have liked it.

Custodian Ezra Levert was pleased to have the parents because he was given a greater audience to admire his work.

Custodians acted as hallway guides and gleamed with pride as their parental guests complemented their work in beautifying our school.

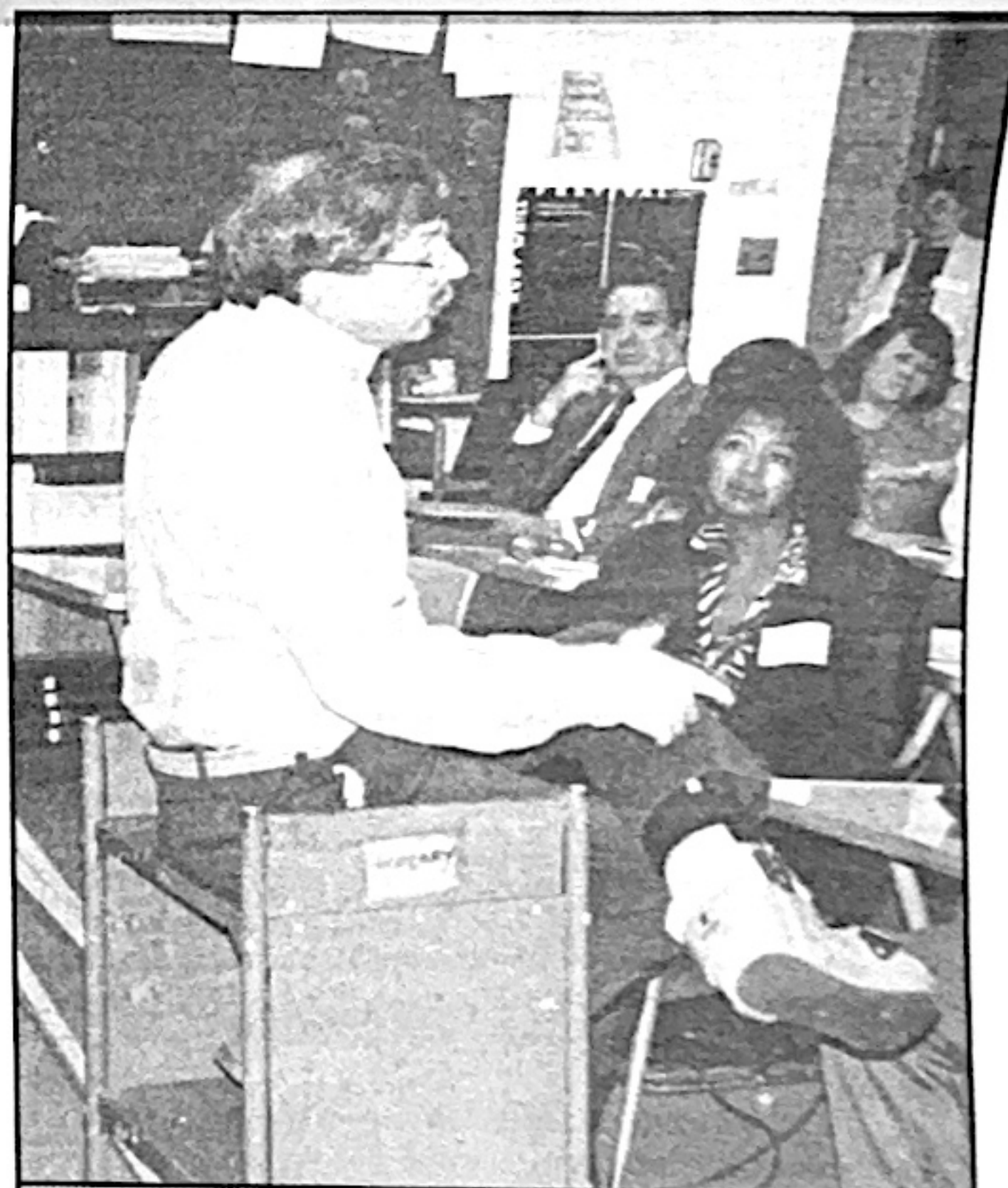
In the classroom, parents focused on the type of education teachers were offering their children. Some studious parents even jotted down notes as if they were going to be quizzed later in the week.

The lack of emphasis by many teachers on increasing students' test scores in favor of encouraging intellectual development seemed to be a prevailing theme.

This delighted the parents, who generally believed that cultivating a child's interests and sharing his ideas is more important in education than mere scores.

Open house also gave parents an opportunity to discover the amount of homework assigned by each teacher. This usually translates into less Monday Night Football and more studying for their teenagers.

## COMMENTARY



**PARENTAL GUIDANCE.** Social studies department head Terry Pollack informs his students' parents of what his class has to offer their children.

Photo by Josh Harris

In addition to learning what their kids are in store for, the parents were given a brief glimpse at the faces of the teachers their students scrutinize daily.

Math teacher Dennis Hogue wrote on his blackboard, "YES, I'm from Boston, and NO, I don't talk funny-maybe you do."

During the course of his 10 minute speech, Hogue said most of his students think he is a little kooky. He justified this remark by saying he likes to interact with his students and bring out their humorous side. Many math classes are historically dull, but Hogue showed parents that he tries to destroy this notion.

For alumni parents, the night was filled with nostalgia, but some had troubles roaming the halls in search of the classrooms they called their own years earlier.

One parent said, "I really feel like I'm in high school. I'm cutting gym."



# Soccer team owns perfect league record

BY DAVID LIPTON  
Staff Reporter



Riding on a 7-0 record in the league and a 10-2-2 record overall, the mens soccer team has put itself in excellent position for the upcoming state tournament.

According to Coach Ernest Welsch the team's biggest strength is their dedication on the field.

"They play with a lot of heart. They give everything on the field," Welsch said. "They play with a high level of intensity yet they are still focused."

The defense has been a big factor in the team's success. It currently has seven shut-outs.

"Defense has been the key to our victories," said senior Kevin Mendelsohn.

Mendelsohn noted that in their seven league victories they only gave up one goal. In those seven league games sophomore goalie Jason Lowe has a .14 goals against average. The team has an overall goals against average of .79.

"I truly believe that defense wins games," Welsch said.

A victory over University School preserved their perfect record. This win clinched the division for the Raiders.

"The US game was our biggest victory," senior co-captain Caleb Willis said. "We were really pumped up because it was our biggest bet for the league championship."

The scoring has been led by sophomores Steve Wilson, who has six goals, and Cliff Mendelsohn, who has five. Senior Douwe VanGlabbeek leads the team in assists.

Welsch noted the youth of the team as a promising sign for the future. The team currently has six sophomores and seven juniors.

"The sophomores and juniors could bring the team to incredible levels," Welsch said.



**STOPPING THE ATTACK.** Senior Matt Thornton, with hair askew, gets back on defense during a match against University School. Shaker won, 1-0.

Shakerite photo by Josh Harris

As of press time, the team was optimistic about the state tournament which began with sectionals on Oct. 16.

"I feel we should go farther this year than last because even though we're not as big, we have much more skilled players," said Lowe.

Welsch agrees that although this year's team is not as big as last year's, the skill level has improved.

"We have some players who are slightly stronger skill-wise," Welsch said.

No team has ever gotten past District Finals, but the players believe that their hard work will also carry them

deeper into the tournament.

"If we work hard enough, we can get farther than any Shaker team has ever gone," said Cliff Mendelsohn.

"No team is going to beat us easily," said Kevin Mendelsohn.

The team has a bye in the first round of Sectionals, in which they are seeded third.

"Our sectional district is probably the toughest in the state," Welsch said.

He noted Brecksville and Walsh Jesuit as strong competitors.

## Restoration of fields to be completed by next year

BY CLAY WEINER  
Staff Reporter

Renovation of the baseball field, football field and track is due to be completed before commencement of next year.

"Our first project is preparing the baseball field for this spring. New drainage, a grass infield, fenced-in dugouts and a new backstop will be the noticeable differences," said Joseph Katzenstein, assistant athletic director.

The baseball field has not received major redevelopment in a number of years. Its last addition came two years ago when the field received two foul poles. Two drinking

fountains will be added.

"I think the field changes will inspire the team. The existing varsity diamond is 50 years old," Baseball Coach Bud Longo said. "It's about time something was done."

The football field will also receive a face-lift within a year. Several of the football players said that the field is almost 18 inches higher in the middle than along the sidelines.

"Due to over-abuse by the physical education classes, the field has been torn up over the years. Renovating the surface will please both myself and the team. However, as of yet, I haven't been involved in the decision process," Football Coach Mark Leimsieder said.

The original renovation of the football field involved replacing the grass with artificial turf. However, the new

turf would have cost \$1.2 million, according to Athletic Director Jerry Masteller.

He also said that the new field could be equipped to host soccer matches as well. This would allow the team to move from Lomond, their present sight, and play in front of a large, seated crowd.

Finally, a new track will be placed. By the beginning of next year, the track will be made suitable for LEL matches, which was not possible before with its cracks and uneven surface.

The curb and fencing that surrounds the track will also be lost during the rebuilding. The new track will be composed of latex, all-weather material, similar to its counterparts at Euclid and Cleveland Heights. Measurements will be in standard metric form.

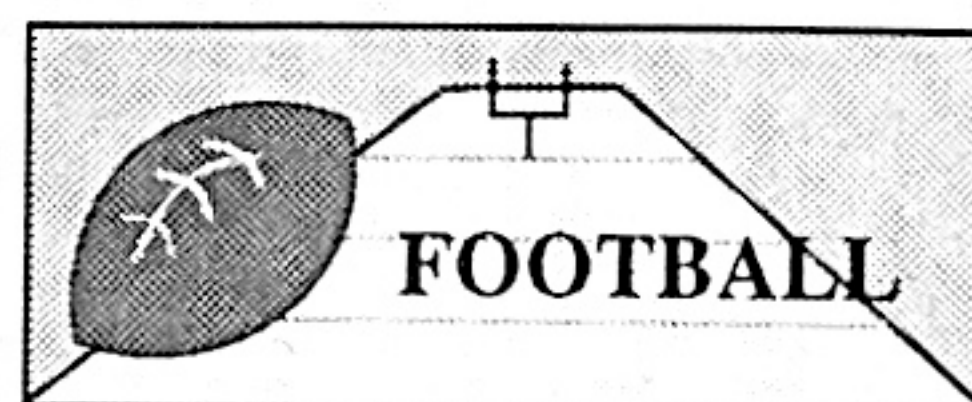
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## Football teams wind up seasons

BY DENNY IVES  
Staff Reporter



### VARSITY

The Red Raider varsity football team, with a 1-6 record, is expecting to fair well against Normandy, its Homecoming game opponent.

"We are physically and mentally prepared for anything that they can do to us, but they cannot be physically and mentally prepared for what we are going to do to them," Coach Mark Leimsieder said.

The players cited several fundamental keys that would lead them to victory.

"The key to having a good game is execution," said senior Brian Keating. "If we concentrate on running our plays hard and properly, we should be successful."

### JUNIOR VARSITY

According to coaches Tim Richards and Dave

DeMarco, the JV team is in the process of being strengthened.

"A lot of our players are playing both offense and defense. It is a good experience; hopefully it will bring the program back to its past levels," said Richards.

The JV program was originally based on a one-game season. However, the increased number of students that have tried out has augmented the program to a full 10-game schedule.

The players had strong praise for their coaches, as well.

"We have excellent coaches that can relate to the players," said junior Tony Gaines.

Both coaches played for Shaker's '85 undefeated football team.

### FRESHMAN

With the best record of all the Shaker football teams, the freshman team has won its first five games.

Victories over Trinity, Parma, Valley Forge, Cleveland Heights and Lakewood were due to the dominance of Shaker's offensive and defensive line, according to coach John Rothlisberger.

"A referee told me that the line was fundamentally one of the best he had ever seen at that level," said Rothlisberger.

"We are really pleased with this group," he said.



## Two tennis players reach States

BY MARK SMITH  
Staff Reporter

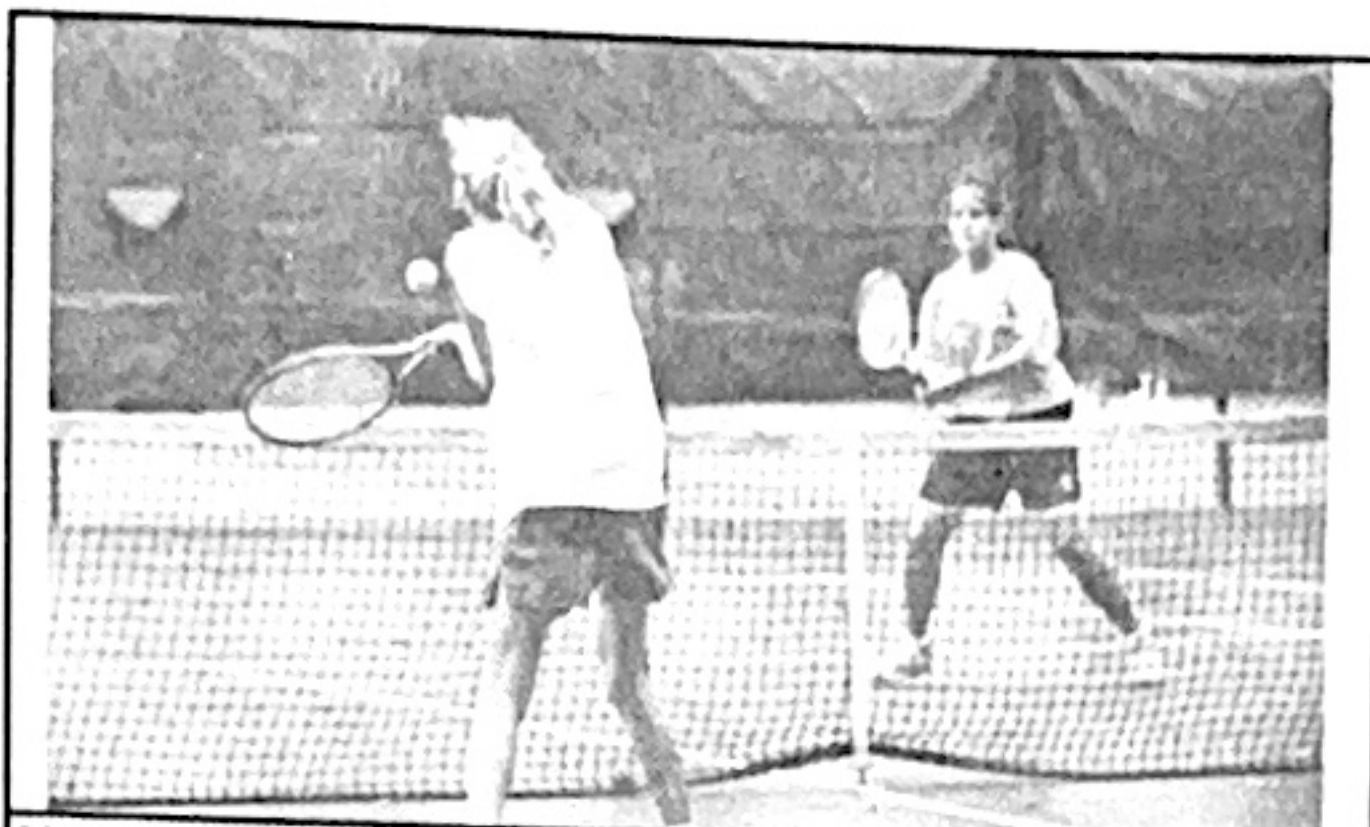
The women's tennis team has strengthened its program with the addition of several talented players, despite losing a match for the first time in nine years.

Coach Allan Slawson said this is partly due to three freshmen, one who moved to the United States from the Soviet republic of Moldavia two months ago.

"Having three excellent freshman tennis players is very unusual. I'd say that this year's freshman class has more good tennis players than any group I've ever had," said Slawson. "They are all surprisingly very good athletes that have good athletic ability. If they want to work at it...I think they're going to be excellent tennis players."

One of these freshmen, Masha Chetyrkina from the U.S.S.R., the third-ranked singles player on the team, lost to a seeded player in the sectional tournament.

Freshmen Jackie Ruffing and Rebecca Horst were cited by Slawson as being excellent players as well.



**UP AGAINST THE NET.** With an effortless backhand, senior Amy Selden returns a shot by her opponent.

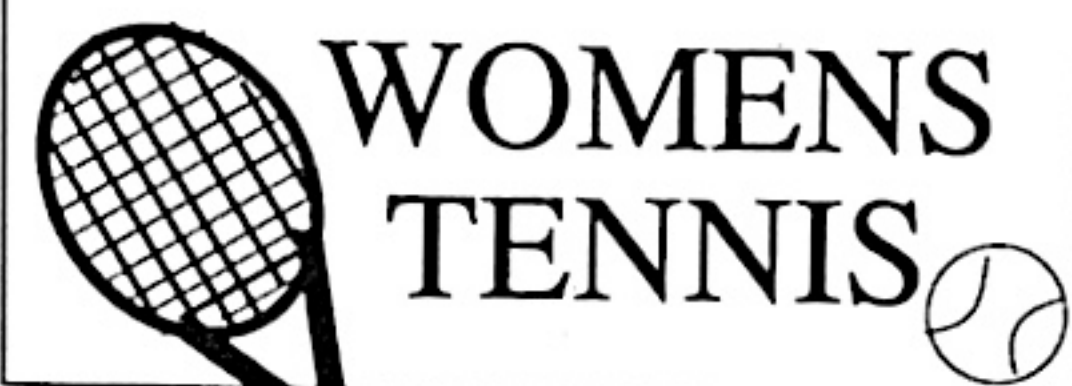
Photo by John Strange

Despite the fact that the only senior on the team is Amy Selden, the coach did not see this as a major disadvantage.

"There are some disadvantages, yet there are some advantages as well. We have a very good young team that will improve," Slawson said.

"The best player on the team is the first-singles player junior Heidi Jacobson. She had the best record on the team with 18-2," Slawson said. "She's had a really outstanding season. And she plays the best players from every other team in every match. That is a pretty impressive

SEE TENNIS/16



## Golfer drives way to post-season play and medal

BY MARK SMITH  
Staff Reporter



After an excellent season, senior Carter McWilliams advanced to the district golf tournament, the lone representative of the Raider golf team.

"He will be an all-league golfer," said coach Bob Wonson.

He added that McWilliams was a sectional medalist with the lowest score of all the players in his tournament. He shot a 73.

McWilliams was also the leader in stroke average on the Shaker team, managing 41.4 strokes per nine holes.

That average was good enough to qualify for sectionals at Punderson, where he met fierce competition from opposing schools. McWilliams then qualified for districts at Hinckley Hills golf course.

He said that motivation brought him to districts, but he was doubtful about his chances for States.

"Only the top four players from each district make it to districts; that is a small fraction from each sectional," said McWilliams. "I don't know about States. It's pretty competitive."

However, he also felt that there were some factors in his favor.

"I have a solid golf game. Some players are lacking in certain areas. But I'm solid all around when I play," McWilliams added.

At districts on Oct. 10, he shot a 78 and did not advance to States.

McWilliams mentioned that sophomore Bob Ruffing almost advanced to sectionals.

"Bob Ruffing would have made it, but he had an unlucky round and missed by one stroke," he said.

Coach Wonson noted that Ruffing was

second on the team overall with a 41.98 average.

Wonson said that Ruffing and sophomores Brian Cusick and Greg Means will be back on the team next year, and that they will be likely competitors for the final tournaments.

He said that the six-man team had 7 victories and 8 defeats and was 9-3 in the LEL, placing them in third place in the league.

"We have done fairly well," Wonson said.

However, it was not enough to beat first place Lakewood, which has a record of 11-1.

The golf team has played its home matches this year at Shaker Heights Country Club.



**SWINGING AWAY.** Caught in the middle of his swing, senior Carter McWilliams practices for his post-season play.

Photo by Josh Harris

## It's high time to replace those aging high school officials

BY ERIK BOLAND  
Staff Reporter

You make the call. A Solon High School wide receiver runs a deep pattern and is closely covered by a Shaker defender. Without warning, the Solon football player grabs the Shaker defender and throws him down, easily catching the ball and dancing into the endzone.

Did you make the right call—offensive pass interference? Unfortunately, the officials did not and the touchdown stood. Shaker was on its way to another loss.

Though this incident happened last year at the Solon game, a similar call made this year brought back its memory.

Most high school referees lack something, whether it is judgment or competence.

It is not merely their eyesight, but rather something much worse. I found out their problem during a recent interview with official Fred T. Justice, and I think you should be aware of the exact conversation.

"Mr. Justice, I'd like to start by reviewing your career. How long have you been an official?" I said.

"What?"

"I said, how long have you been an official?"

"About nine years," he replied.

"Only nine? But you are almost 75 years old!"

"Yes, but to attain the important status of a Division I high school ref, you must be of legal retirement age."

"I see, but where do you learn the rules and regulations?" I asked. "Is there a class?"

"No. We train our officials amidst the best possible circumstances."

"Where's that?"

"In the United Flag Football League."

"I see. So you feel that this properly prepares officials for high school football?"

"Without a doubt."

"Often, however, there are problems with the rules and interpretations. Don't you think a class of some kind would help in preparing the refs for the high school level?"

"No, we do an excellent job without it."

"How do you feel about the complaints that most refs are too old," I inquired.

"What?"

"I said, do you feel that the officials are too old?"

"Absolutely not. And I'd also like to say that just because we all wear contact lenses or glasses, it doesn't mean we're not incompetent."

"You mean competent," I said.

"Whatever."

"Do you think that if officials were allowed to start officiating at 45 years of age, for example, the quality of officiating might improve?"

"I already said that I am pleased with the current quality of officiating."

"What if officials were at least tested on their knowledge of the rules?"

"No, that would cost too much," he said.

"I wouldn't cost anything. Refs could be asked ques-

tions like whether or not they understand the concept of pass interference."

"Pass what?"

"Never mind. Earlier you mentioned that all of you wear vision-correcting lenses of some sort. I noticed that several times after a penalty flag is thrown, the officials gather in a circle for some time."

"So what?"

"After a five minute conference, you usually pick up the flag and say there is no penalty, stating that the flag was dropped by accident. Why is that so?"

"Well, what we're really doing is looking for one of our contact lenses that fell. Why do you think the flag is thrown? It is a signal to the other refs."

"Doesn't that prove that you guys are too old and near-sighted to effectively officiate these games?"

"Look, I have to go."

"Sure, but one last question please."

"What is it?" he asked impatiently.

"You told me before we sat down that you plan to retire after this year. What do you plan to do afterwards?"

"What most people do when their minds deteriorate, their eyesight fails and their hearing goes bad."

"What's that?" he asked.

"I'm going to run for Congress."



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# Tennis

FROM PAGE 15

record with such competition."

Slawson said it was interesting that the Shaker team has a foreign exchange student, junior Katja Schmidt on the team. Schmidt has made it to the district doubles tournament with Jacobson.

"Heidi Jacobson and Katja Schmidt were first in the sectional doubles tournament...they have an excellent chance to reach states," Slawson said.

Slawson was right, as Jacobson and Schmidt advanced to States and will play this weekend.

Slawson noted that both Schmidt and Chetyrkina have an excellent showing on the team this year, proving that tennis is an international sport.

"In tennis, all the rules, scoring and strategy is the same all over the world," he said. "[Chetyrkina and Schmidt] fit in pretty well. They are very good players."

Both Chetyrkina and Schmidt agreed that the basic rules are the same in their native lands. But they said that the approach is different in their respective countries.

Chetyrkina, now a citizen of the United States, said that her former coach in the Soviet Union helped her and was personable in his teaching approach.

"The difference between [the United States and the Soviet Union] is how the coach teaches you," she said.

Chetyrkina also mentioned that she had been playing tennis in the U.S.S.R. for five years before coming to the United States.

Schmidt, who is staying with a host family, has been playing for almost nine years now. She said that in Germany the tournament structure differs.

"It is a little different. In Germany, you play in a tournament for the city and all the suburbs," she said.

The team's only loss was to Lakewood, 3-2, the only defeat for the womens team since 1982. This loss placed them second in the LEL.

"We were very depressed," Jacobson said. "The whole team was not happy with it."

Overall, Jacobson was also impressed with the team this year.

"It's a whole new team this year...we lost almost everyone," she said. "But there were a lot of unexpected surprises on the team this year. Katya and Masha were surprises."

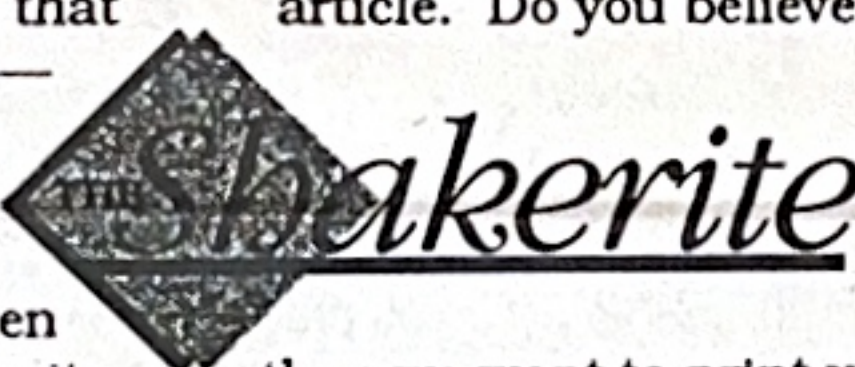
## RED RAIDER WRAP-UP

Team	Record*	Next Game
<b>VARSITY</b>		
Mens Soccer	10-2-2	Oct. 23 (Districts)
Womens Soccer	2-12-1	Sectionals
Football	1-6	Oct. 19 (Normandy)
Mens Cross Country	1-7	Oct. 19 (Districts)
Womens Cross Country	4-2	Oct. 19 (Districts)
Volleyball	11-6	Oct. 21 (Sectionals)
Field Hockey	7-2-2	Oct. 22 (Hudson)
Womens Tennis	14-8	Oct. 18 (States)
Golf	19-8	Season finished
<b>JUNIOR VARSITY</b>		
Mens Soccer	5-7-2	Sectionals
Football	2-5	Oct. 24 (Shaw)
3rd Team Field Hockey	3-4	Oct. 22 (at Hudson)
Womens Tennis	9-6	Season finished
<b>FRESHMAN</b>		
Football	5-0	Oct. 23 (at Shaw)

\*as of Oct. 14

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